ANNUAL REPORT
2021
Visit us at UWNU.ORG
LEADERSHIP MESSAGE

This annual report encompasses our efforts from the beginning of January 2020 to the end of June 2021 as the United Way of Northern Utah shifted our fiscal year to align better with our Workplace Campaign cycle. this eighteen-month period encompassed much of the height of the global COVID-19 pandemic and the many challenges associated with it. While it was a difficult and demanding time, we adapted quickly and believe we had a very productive year supporting the community and our partners. Highlights for the period include the launch of the Nonprofit Connection, which has quickly become a key organizational initiative providing significant support to the nonprofit community, expansion of a number of our key initiatives including the Student Success Program, Welcome Baby and Community Schools, and securing one-time Federal grants (PPP / CARES).

The role of nonprofits became even more critical during the COVID-19 pandemic. We have seen a surge in community needs and in many cases revenue shortfalls. Our staff and partners have risen to the occasion and adapted – working to meet those needs. We have been fortunate to be a part of local solutions uniting around a common cause.

As we move forward to this coming year, the United Way of Northern Utah is deliberately turning outward. Building on this past year where we entered into a partnership with The Arbinger Institute, we are taking on a new approach in making sure our mission-focused efforts are closely aligned with the ever-changing needs of our diverse community stakeholders — our beneficiaries, our partners, our investors, and our workforce. More than ever, these stakeholders are serving as the reference point for our actions. In this way, we continue to bring people together and are positioned to do that even when there are dividing lines and environments where we are told collective action is not possible.

As we work to “Unite people and organizations to build a healthy, stable, and well-educated community where individuals, families, and neighborhoods thrive” we have our key strategic goals that are moving our work forward in service to our community.

We are excited about the future and facing the many challenges head-on. We could not do this work without you. Thank you for all your support and partnership. In this report you will find highlights of your investment this past year. You can expect to hear more about the progress of our strategic plan, and we look forward to getting your feedback. To learn more about the work that you help to make possible, please visit us at www.uwnu.org.

Sincerely,

Tim Jackson
CEO & President
United Way of Northern Utah

Dave Sebahar
Chair, Board of Director

BOARD MEMBERS

Dave Sebahar
Board Chair
Rhett Long
First Vice Chair
Ben Browning
Treasurer
Bank of Utah
Tim Jackson
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United Way of Northern Utah
Steve Waldrip
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Community Services & Grants Chair
Standard Examiner
Kent Streuling
Human Resources Chair
America First Credit Union
Jeff Rawlings
Public Affairs Committee Chair
Kimberly Clark
Tim Wheelwright
Resource Development Committee Chair
Dentons Durham Jones Pinegar
Dave Correll
Building & Facilities Committee Chair
Mark Suchan
Box Elder Advisory Committee Chair
Post Consumer Brands

Earl Benson
Northrop Grumman
Luis Lopez
Weber State University
Mike Caldwell
Ogden City Mayor
Kearston Cutrubus
Cutrubus Automotive Team
Todd Harris
Fresenius
Kendal Rae Jensen
Connection Publishing
Zach Moeller
Proctor & Gamble
Zach Nelson
Zions Bank

Karla Porter
Webber School District
Andrew Sorenson
Castelli - HIC
Vy Trinh
Connection Publishing
Tiffany Burnett
Ogden Regional Medical Center
Michael Joseph
Matt Ellis
The Church of Jesus Christ of Latter-day Saints
Mark Jenkins
Petersen Inc.
Michael Quayle
AutoLiv
OUR COMMUNITY NEEDS

EDUCATION

KIDS ARE STRUGGLING TO SUCCEED IN SCHOOL.

<table>
<thead>
<tr>
<th></th>
<th>Box Elder SD</th>
<th>Morgan SD</th>
<th>Ogden SD</th>
<th>Weber SD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kindergarten Readiness</td>
<td>50%</td>
<td>69%</td>
<td>33%</td>
<td>55%</td>
</tr>
<tr>
<td>(at or above benchmark on Kindergarten Entry and Exit Profile - KEEP) Fall 2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Third Grade Reading Literacy</td>
<td>49%</td>
<td>58%</td>
<td>43%</td>
<td>45%</td>
</tr>
<tr>
<td>(No assessments were done in 2020 with the onset of the COVID-19 Pandemic) Spring 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College and Career Readiness</td>
<td>56.8%</td>
<td>75.3%</td>
<td>32.4%</td>
<td>56.8%</td>
</tr>
<tr>
<td>(These stats were taken from ACT scores of 11th graders scoring at or above a composite of 18)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

FINANCIAL STABILITY

FAMILIES ARE STRUGGLING TO MAKE ENDS MEET.

40% OF WEBER COUNTY RESIDENTS EARN ENOUGH MONEY TO BE SELF-SUFFICIENT

IN WEBER COUNTY, A FAMILY NEEDS TO EARN 2.5X THE POVERTY RATE TO BE CONSIDERED SELF-SUFFICIENT

(According to Department of Housing and Early Development family of four earning less than $28,000 a year is in poverty.)

FOOD SECURITY

MORE AND MORE INDIVIDUALS AND CHILDREN ARE FOOD INSECURE.

<table>
<thead>
<tr>
<th></th>
<th>Box Elder</th>
<th>Morgan</th>
<th>Oneida (Idaho)</th>
<th>Weber</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of Food Insecure Individuals and Children (2019)</td>
<td>10.8% Overall</td>
<td>7.7% Overall</td>
<td>10.2% Overall</td>
<td>11.2% Overall</td>
</tr>
<tr>
<td>% of Food Insecure Individuals and Children (2020 Projected)</td>
<td>13.2% of Children</td>
<td>8.5% of Children</td>
<td>11.3% of Children</td>
<td>13.6% of Children</td>
</tr>
<tr>
<td>% of Food Insecure Individuals and Children (2020 Projected)</td>
<td>12.6% Overall</td>
<td>9.0% Overall</td>
<td>11.9% Overall</td>
<td>13.1% Overall</td>
</tr>
<tr>
<td>% of Food Insecure Individuals and Children (2021)</td>
<td>16.4% of Children</td>
<td>10.8% of Children</td>
<td>14.2% of Children</td>
<td>16.7% of Children</td>
</tr>
</tbody>
</table>

OGDEN FOOD INSECURITY

PRICE OF FOOD HAS INCREASED AND AVAILABILITY ISN'T WALKABLE IN MANY AREAS.

WEBER COUNTY CONTAINS 11 FOOD DESERTS ARE IN OGDEN CITY

FROM 2011-2018 AVERAGE MEAL COST HAS Risen BY 23.4%

FOOD BUDGETS HAVE DECREASED BY 2.78%

NONPROFIT VIABILITY

NONPROFITS ARE STRUGGLING TO MEET COMMUNITY NEEDS.

UTAH NONPROFITS ASSOCIATION PANDEMIC SURVEY REPORT

- 74% have seen an increase in demand for services
- 30% decrease in revenue
- Estimates of a 10% decrease in revenue
- 37% decline in 2021 staffing levels
NONPROFITS ARE STRUGGLING TO MEET COMMUNITY NEEDS.

EDUCATION

FOOD SECURITY

The price of food has increased and availability isn’t walkable in many areas.

College and Career Readiness

Third Grade Reading Literacy

37% decline

30% decrease in revenue

have seen an increase

per cent of Food Insecure Individuals

and Children (2019)

WEBER COUNTY

CONTAINS

CITY

OGDEN

2021 staffing levels

PERCENTAGE OF CHILDREN

16.4%

13.2%

10.8%

DECREASED

Overall

Of Children

9.0%

7.7%

8.5%

(According to Department of Housing and Early Development family of four

EARN THE POVERTY RATE

IN WEBER COUNTY, A

AVERAGE

FAMILIES ARE STRUGGLING TO MAKE ENDS MEET.

240 HOME VISITS

After the ‘Eat the Rainbow’ lesson a Mom shared that her 3 year old insisted on buying ‘all the colors’. Not only did they discover different varieties of produce, they also ate more fruits and veggies that week.”

OUR IMPACT

COMMUNITY SERVICE GRANTS

40+ AGENCIES

13 NEW APPLICATIONS

$200,000 AWARDED

COVID FUND

$110,000 COVID Fund

12 organizations received funding

Funds were used to provide food assistance, mental health services, childcare, and domestic violence/abuse support

Benefitting 57,000+ individuals

VITA PROGRAM

UWNU VITA partner provided free tax help for over 1404 households saving families nearly $280,000.

$1,605,763 BACK to low- and moderate-income families in Weber County.

WELCOME BABY

MORE PARENTS ARE HELPING THEIR CHILDREN PREPARE FOR SCHOOL.

LEARN WITH PLAYGROUP

MORE PARENTS ARE HELPING THEIR CHILDREN PREPARE FOR SCHOOL.

OUR IMPACT

NONPROFIT CONNECTION

MORE NONPROFITS ARE VIABLE.

Supported 84 Nonprofits, 22 highly engaged Nonprofits

UWNU became the fiscal agent on 5 collaborative initiatives funded with government/federal dollars.

68 hours of free training accessible to all nonprofits

$4,875,000 CARES money to Ogden & Weber nonprofits, 58 nonprofits funded, average award was $92,000

211 RESOURCE AND REFERRAL

113,000+ REQUESTS across the state

2,800+ REQUESTS in service area

TOP 5 AREAS OF NEED

EMPLOYMENT

HEALTHCARE & COVID

UTILITIES

HOUSING & SHELTER

FOOD

338 VOLUNTEERS

43 VOLUNTEER HOME VISITORS

2,609 VOLUNTEER HOURS

2,684 HOME VISITS

660 CHILDREN SERVED

1,674 LEARNING KITS

$140,000 IN KIND DONATIONS

INCREASE CONFIDENCE IN PARENTING SKILLS
NONPROFITS ARE STRUGGLING TO MEET COMMUNITY NEEDS.

**Utah Nonprofits Association Pandemic Survey Report**

**Nonprofit Viability Education**

- 40% of Food Insecure Individuals

**Ogden Food Insecurity**

- 50% increase

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**College and Career Readiness**

- Kindergarten Readiness
- 10% decrease in revenue

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**Food Deserts**

- Weber County: 1011 2.78% of Children (2019)

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**Nonprofit Connection**

- More nonprofits are viable.
- Preparing for school.

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**Student Success Program**

**More Kids Are Able to Succeed in School in Life.**

- 1,889 Elementary Students
  - If they participated in 20+ reading sessions “full participation in program”
  - 90% showed growth in reading

- 1,191 Junior Students

- 1,125 Volunteers who gave

- 69 Americorps Members

- 803 High School Students

- 11,527 Hours

- 70+ Schools across the state of Utah

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**Community Schools Stats**

**More Kids Are Able to Succeed in School in Life.**

- $235,000 in donations to our 9 Community Schools

- 883 Community Referrals given to families

- Over 2,000 Students Served (clothing, food, hygiene, or other items)

- 1,014 Home Visits

- 2,580 Individuals attended Family Engagement Activities

- 164 Volunteers

- 346 Volunteer Hours

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**United Partnership**

**More Individuals and Organizations Are Coming Together to Solve Complex Community Issues.**

- Surveys report that 92%+ found their network was very to extremely impactful at achieving results that without a partnership wouldn’t otherwise be possible.

- Sample results achieved by the networks include:
  - Kindergarten Readiness increased by 4%
  - Grade 3 English language proficiency increased 15% points for economically disadvantaged students
  - The graduation rate increased by 14% since the 2015-2016 school year

- **Network Changes**
  - Ninth Grade to Postsecondary Network was split into two more focused networks - the Secondary Success Network and the Career and College Network.
  - Formally launched a food policy council that will aim to improve access to healthy, affordable and culturally appropriate food for Ogden residents.

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**United Partnership Council**

- 25+ Business, Nonprofit, Philanthropic, and Government Partners
NONPROFITS ARE STRUGGLING TO MEET COMMUNITY NEEDS.

OUR COMMUNITY NEEDS OUR IMPACT

- FINANCIAL STABILITY
- EDUCATION
- FOOD SECURITY

- Price of food has increased and availability isn’t walkable in many areas.
- 49% 58% 43% 45%

- Kindergarten Readiness
- 37% decline
- 30% decrease in revenue

- 49% 58% 43% 45%

- Third Grade Reading Literacy
- % of Food Insecure Individuals
- (No assessments were conducted for children in 2020)

- 50% 69% 33% 55%

- Families are struggling to make ends meet.
- 8LIWIWXEXW[IWIXEOIRJVSQ

- More nonprofits are viable.

- Prepare for school.
- 2,800+ requests
- Welcome Baby
- 45

- 22 highly engaged volunteers
- 68 hours
- 5 collaborative initiatives

- UWNU became the fiscal agent on behalf of 16 nonprofits, 58 nonprofits funded, average award $124,154

- 57,000+ individuals (Box Elder SD Morgan SD Ogden SD Weber SD)
- 16.4% 10.8% 14.2% 11.9% 13.1% 10.2% 10.8% 9.0% 7.7% 16.4% 13.1% 14.2% 13.6% 11.2% 9.0% 7.7%

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- 20+$200,000 in-kind donations
- 40+

- More parents are helping their children prepare for school.
- KITS LEARNING & COVID
- HOME VISITS
- 2,684

- More individuals and organizations are coming together to solve complex community issues.

- United Partnership
- 1,889
- 1,125
- 9

- Engagement
- Surveys report that 92%+ found their network was very to extremely impactful at achieving results that without a partnership wouldn’t otherwise be possible.

- Ninth Grade to Postsecondary Network was split into two more focused networks - the Secondary Success Network and the Career and College Network.

- The graduation rate increased 15% points for economically disadvantaged students.

- Students, some were 2 or 3 grade levels behind.

- Students, many 4th graders were 2 or 3 grade levels behind.

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**OUR SUPPORTERS**

**BUSINESSES THAT GIVE BACK**

**TOTAL RAISED**

**CORPORATE CAMPAIGN**

$580,000

WITH 72 COMPANIES

**CORPORATE GIVING**

IN-KIND, VOLUNTEER, GRANTS, PLUS CAMPAIGNS

MORE THAN $800,000

**TOP 5**

KIMBERLY CLARK

PETERSEN INC.

PROCTER AND GAMBLE

COMPASS MINERALS

WILLIAMS INTERNATIONAL

**THANK YOU**

3,200+ DONORS

430+ ORGANIZATIONS, AGENCIES, AND BUSINESSES

1,800+ VOLUNTEERS

WHO GAVE $161,823 IN-KIND DONATIONS

Our supporters contribute more than money. They contribute volunteer power, in-kind support that address complex challenges on a community-wide scale.

**VOLUNTEERS BY PROGRAM**

<table>
<thead>
<tr>
<th>Program</th>
<th>Volunteers</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Success Program</td>
<td>1,125</td>
<td>11,527</td>
</tr>
<tr>
<td>Community Schools</td>
<td>164</td>
<td>346</td>
</tr>
<tr>
<td>Year of Action</td>
<td>1,058</td>
<td>VOLUNTEER HOURS</td>
</tr>
<tr>
<td>Welcome Baby</td>
<td>43</td>
<td>2,609 HOURS</td>
</tr>
<tr>
<td>Learn with Playgroup</td>
<td>6</td>
<td>3,594 HOURS</td>
</tr>
</tbody>
</table>

**FUNDERS**

$50,000+

- UServeUtah
- Utah State Board of Education
- Daniels Fund
- Latter-day Saint Humanitarian Services
- Kimberly-Clark
- Petersen Inc.
- Utah Department of Workforce Services
- Intermountain Healthcare
- Procter & Gamble/P&G Fund of The Greater Cincinnati Foundation
- George S. and Dolores Doré Eccles Foundation

$20,000+

- America First Credit Union
- Northrop Grumman
- Compass Minerals
- Citi
- Alan and Jeanne Hall Foundation
- Post Consumer Brands

$10,000+

- Costco
- Weber State University - Ogden CAN
- Utah Eye Center
- Ogden Regional Medical Center
- Sorenson Legacy Foundation
- United Parcel Service (UPS)
- Forever Young Foundation
- Ogden Publishing - The Standard Examiner
- Larry H. Miller Charities
- Lawrence T. & Janet T. Dee Foundation

$2,500+

- Bank of Utah
- MarketStar
- Ogden City
- Joseph Lohrer
- Walmart
- LaFarge Holcim
- TAB Bank
- Great Western Insurance/American Enterprise Group

- AutoLiv
- Zions Bank
- Dean Thompson
- K Bell Plumbing
- Boman & Kemp
- Bechtel
- Stephen G. and Susan E. Denkers Family Foundation
- Union Pacific Foundation
- Dell Technologies
- WEX
- ITW National
- Hardesty Grover
- Combined Federal Campaign
- Ogden Clinic
- Elliott-Hall Fund
- The Fanwood Foundation
- Associated Foods Stores, Inc.
- Larry Muench
- Mark Johnson
- Comcast
- Homie
OUR FUTURE

VISION
A long standing United Way board member, Michael Joseph, who recently passed away, would often say, "I know you are doing things right, but are you doing the right things?" He persisted in the advancement of our strategic work as an organization and has helped us to challenge the status quo.

Together, with the help of our stakeholders, we have created FOUR STRATEGIC OBJECTIVES.

OBJECTIVES

OBJECTIVE 1
Be the community resource that brings people together to address our most complex community issues (education, income, health).

OBJECTIVE 2
Be the trusted partner that builds the capacity and capability of our nonprofit partners through shared connections and resources.

OBJECTIVE 3
Be the charity that maximizes our donor’s return on investment.

OBJECTIVE 4
Be the organization that develops our people where they feel valued and have high morale.

HOW TO GET INVOLVED

SUBSCRIBE TO OUR NEWSLETTER
FIND VOLUNTEER OPPORTUNITIES

JOIN US ON SOCIAL MEDIA