



SPONSORSHIP GUIDE

At United Way of Northern Utah, we work to create meaningful, lasting change for every individual in Northern Utah. Our programs and services focus on the health, education and financial stability of our community members. We take action by preparing children to learn, helping kids succeed in school, and supporting families in need, all while connecting these individuals with the resources they need to have a chance for a better life. Our mission is not simply to feed one person for a night, but to open doors for every individual to have an opportunity for success. By supporting our volunteer efforts and committing to be a sponsor, we know your goals align with ours.

Change doesn't just happen.
We create it **together.**



UWNU.ORG



2025 YEAR OF ACTION

The Year of Action is United Way of Northern Utah's yearly calendar that transforms volunteers' passions into actions. This program changes and pivots each year based on community needs and mobilizes thousands of volunteers each year.

JANUARY

2025: THE BEHNKEN NONPROFIT LEARNING CAMPUS RIBBON CUTTING

Celebrate a milestone event while we open a community space dedicated to helping local nonprofits to thrive and grow.

FEBRUARY

BOOK DRIVE

Increase accessibility to age-appropriate books and help a new generation of children in Northern Utah discover their favorite book.

211 DAY

Join us during the week of February 11th (2.11) and help provide clarity on where to go to access health and service resources.

MARCH

READ ACCROSS AMERICA

Read with children as they celebrate this annual nationwide recognition of Dr. Seuss's Birthday.

ANNUAL STAKEHOLDER MEETING

Community individuals and organizations come together to help envision our future.

APRIL

VOLUNTEER APPRECIATION EVENT

Celebrate those who have chosen to give of their time and LIVE UNITED!

MAY

COMMUNITY BABY SHOWER

Collect new baby essentials to provide a strong start for new parents and their babies.

JUNE

BRAVO NIGHT

A premier event to honor our donors, community partners, and all who go above and beyond to better our communities in Northern Utah.

STEM ACTION DAY

Our Day of Action event focuses on introducing children to STEM focused careers.

JULY

STUFF THE BUS

Help us stuff the bus with new school supplies and set children in Northern Utah up for success in school.

SEPTEMBER

DAY OF CARING

An annual volunteer event that brings the community together to create a positive impact on the nonprofits that help those in need.

NOVEMBER

SEASON OF SERVICE

Build healthier communities by donating warm clothing items and food to those who are without during the winter season.

DECEMBER

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GOLD SPONSORSHIP \$7,500

Sponsored United Way Events plus everything included in Silver level

Help our donors, volunteers, and stakeholders learn more about United Way's work and bring to light the most important issues our community faces.

Four sponsored United Way Events in 2025 are:

- The Behnken Nonprofit Learning Campus Ribbon Cutting - **January**
- Annual Stakeholder Meeting - **March**
- Volunteer Appreciation Week - **April**
- BRAVO Night - **June 2024**

Recognition Benefits:

- Engages over 300 notable people who are leading the change in Northern Utah
- 2 tickets to each event including the VIP social for the January ribbon cutting
- Logo recognition on all event materials and signage
- Recognition from podium at each event
- Plus Silver & Bronze sponsor benefits



SILVER SPONSORSHIP \$5,000

Sponsored Volunteer Events

plus everything included in Bronze level

By supporting these events, you're enabling passionate individuals to come together and address critical issues firsthand. Change is created from compassion and generosity in a moment when we choose to help...to show up...to reach out...to raise our hand. What we each do to create change doesn't have to be big or amplified because one action UNITED with another multiplies.

Our volunteer events include:

- 211 Day - February
- Read Across America - March
- STEM Action Day - June
- Day of Caring - September

Recognition Benefits:

- Audience includes over 600 volunteers
- Logo recognition on all event materials and signage
- Opportunity to give promotional items to volunteers - provided by sponsor
- Plus Bronze sponsor benefits



BRONZE SPONSORSHIP \$2,500

Sponsored Community Drives

Community drives provide direct assistance to those in need and help alleviate financial strain for families. You contribute directly to the well-being of those in need, creating a lasting change within our communities.

By becoming a bronze sponsor, your logo will be placed on all marketing materials for our community drives that benefit our schools and nonprofit partners.

Our four community drives include:

- Book Drive - February
- Community Baby Shower - May
- Stuff the Bus School Supplies Drive - July
- Season of Service - Coats & Turkeys - November & December

Recognition Benefits:

- Supports over \$475,000 of in-kind donations that are distributed to over 60 nonprofits and programs in Northern Utah
- Logo recognition on all drive materials and signage



SPONSORSHIP FORM

WAYS TO SPONSOR:

1. Fill out the form below
2. Sign up online at www.uwnu.org/sponsorships or by scanning the QR code



SPONSORSHIP LEVEL:

- Gold Partner (\$7,500) Silver Partner (\$5,000)
 Bronze Partner (\$2,500) Single Event Sponsorship (\$1,000)
List Event Here _____

Company _____ Contact Name _____

Address Line _____ City _____

State _____ Postal Code _____ Contact Phone _____

Contact Email _____

- Please invoice Check enclosed Credit Card (please complete information below)

Card Type: MasterCard VISA Discover AMEX Other _____

Cardholder Name (as shown on card) _____

Card Number _____ Expiration Date _____

Cardholder ZIP Code (from credit card billing address) _____

I, _____, authorize United Way of Northern Utah to charge my credit card above for the agreed upon sponsorship listed above.

Signature

Date

Please submit your completed sponsorship request form to Taylor Campbell at tcampbell@uwnu.org or 2955 Harrison Blvd. Suite 201, Ogden, UT 84403.