

FIVE

THINGS TO KNOW ABOUT UNITED WAY OF NORTHERN UTAH

• education • income • health • community •



FUNDING

United Way of Northern Utah raises money through grants, fundraising, and donations, then distributes it to nonprofits who work to improve our community.

In 2019, UWNU distributed over \$1.6 million in grants to local nonprofits working in one or more of our focus areas: education, income, health, and community. From emergency shelter to financial literacy to school tutoring, UWNU reaches families and individuals who need a little help getting back on their feet so they can continue working and serving our community.



PARTNERSHIPS

United Way of Northern Utah works with corporate partners to raise funds through workplace campaigns. These campaigns raised over \$750,000 in 2019.

UWNU relies on donations from workplace campaigns to keep our programs, funding, and other community efforts going strong. We work with Employee Campaign Managers at each workplace to tailor campaigns to the needs of the organization. Participants in workplace campaigns not only serve the community, build morale, and meet their corporate social responsibility goals, they also have fun!



SERVICES

UWNU services like Welcome Baby, Utah 211, AEIOU, and Community Schools provide assistance and build academic skills at home and at school.

In an emergency, you may not know where to turn. The **Utah 211** hotline refers Utah residents to resources that help with food, utilities, housing, income, health care, and more. Calls to 211 have increased, making this service more vital than ever.

Ninety-six percent of parents enrolled in the **Welcome Baby** feel confident they can prepare their child for kindergarten. Volunteers visit families, sharing child development curriculum and bringing learning kits to facilitate kindergarten readiness.

Americorps Education Initiative of Utah (AEIOU), a member- and volunteer-run tutoring and mentoring program, helps students at all grade levels overcome obstacles to academic success. Ninety percent of students enrolled in the program are on track to graduate from high school on time. With 90+ members and close to 2,000 volunteers across the state, AEIOU shows the impact a one-on-one relationship can have in the life of a student.

Community Schools connect students and families with the resources they need to succeed. As part of a cooperative effort between UWNU and the Ogden School District, Community School Coordinators provide direct services such as Sunshine Closets stocked with food, clothing, and school supplies. They also plan school events and coordinate community resources for families who need assistance.



CONNECTION

United Way of Northern Utah supports dozens of nonprofit agencies through our work in the Connection Center.

Nonprofits have no shortage of passion for their causes, but sometimes lack the funding, staff, and experience to keep themselves afloat. UWNU provides monthly Community of Service webinars, a grant center, and bi-weekly newsletters to guide nonprofits through the details of their work so they can keep doing what they do best – serving the community.



NETWORKS

UWNU facilitates or participates in community networks that make data-driven decisions to create real community growth.

Most organizations and volunteers have good intentions, but UWNU wants to ensure that we all work together on activities that have the most impact. Our connections with over 80 partners allow us to facilitate five networks, including:

- Prenatal to 3 year old Development (P3)
- Kindergarten Readiness (3-5 yr old)
- Elementary Literacy (K-6 grade)
- 9th to Post Secondary (9-12 grade)
- OgdenCAN Food Security

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of Northern Utah