

WORKPLACE GIVING

running a workplace campaign



What's a workplace campaign?

A workplace campaign is an employee giving program where employees can make donations through a recurring payroll deduction.

Why would I want to run a campaign?

Running a workplace giving campaign helps your corporate social responsibility efforts, gets you involved in the community, and builds your team's morale. When you donate to United Way of Northern Utah, you'll be helping not just a certain group or cause, but an entire community.

How do I run a campaign?

As an Employee Campaign Manager, you'll be your team captain for workplace giving. You'll work with UWNU's Director of Corporate Engagement to set goals and plan campaigns, events, and incentives. The campaign can last anywhere from two weeks to two months every year.

Where do I learn more?

Visit <https://uwnu.org/workplace-giving.html> or email mschill@uwnu.org to learn more about how United Way of Northern Utah can help your workplace achieve its corporate giving goals.



United Way
of Northern Utah