

2024 ANNUAL REPORT

CELEBRATING



Serving Box Elder, Cache, Morgan, Rich, and Weber Counties

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LEADERSHIP MESSAGE



Julie Johnson

CEO & President

United Way of Northern Utah



Earl Benson

FY 2025 Board Chair

Board of Directors

Dear Friends,

We are happy to be wrapping up a year of celebrating the 90th Anniversary of United Way of Northern Utah. As we reflect on the past year, we are filled with tremendous gratitude for the Northern Utah community. Since 1934, donors, volunteers, and dedicated partners have chosen to LIVE UNITED and create positive, lasting change in our communities.

In our 90th year, we have reached incredible milestones. Governor Spencer Cox recognized United Way of Northern Utah for 90 Years of Service and we broke ground on a renovation project for what will soon become the Behnken Nonprofit Learning Campus. With the United effort of our engaged community, volunteers, and partners, our programs have grown and flourished in their ability to provide critical resources to those in need.

Our 90-year legacy would not be as strong as it is without the committed support of our donors and the selfless efforts of our volunteers. You are the driving force behind our success. For nine decades, you have driven our mission forward, enabling us to navigate our community's needs and seize opportunities with adaptability and courage.

As we celebrate the successes of the past year, we are filled with optimism and enthusiasm for the years ahead. With your continued support, we will build on our achievements and work tirelessly to have an even greater impact. Together, we will LIVE UNITED in our mission as we create positive change and build a brighter future for all. Thank you for an incredible 90 years. We sincerely look forward to your ongoing commitment and partnership on this journey together. Here's to another 90 years!

Sincerely,

A handwritten signature in white ink that reads "Julie Johnson".

Julie Johnson

A handwritten signature in white ink that reads "Earl Benson".

Earl Benson

BOARD OF DIRECTORS

Timothy Wheelwright

*FY 2024 Board Chair
Dentons Durham Jones Pinegar*

Earl Benson

*FY 25 Board Chair
Northrop Grumman*

Jess Bradfield

Post Consumer Brands

Mara Brown

Ogden City Management Services

Shawn Choate

Bank of Utah

Kearston Cutrubus

Cutrubus Automotive Team

Delores Green

Community Volunteer

Todd Harris

Fresenius

Kendal Jensen

Cowboys & Indians Magazine

Lynelle Jensen

Weber County

Ken King

Retired

Yudi Lewis

Weber State University

Rhett Long

Retired

Jeff Martinez

Kimberly Clark

Zach Moeller

Proctor & Gamble

Larry Muench

Retired

Lee Rasmussen

Petersen, Inc.

Jeffrey Rawlings

Kimberly Clark

Tod Schroeder

Wasatch Peaks Credit Union

Dave Sebahar

Retired

Kate Smith

Bechtel

Ryan Spelts

Ryan Spelts Marketing

Andrew Sorenson

Data & Digital Product Strategy

Kent Streuling

America First Credit Union

Steve Waldrip

Utah State Legislature

Jennifer Warren

Weber School District

Judy Williamson

McKay Dee Hospital

Susie Witt

Habitat for Humanity of Northern Utah

OUR MISSION

We UNITE people and organizations to build a **HEALTHY**, **STABLE**, and **WELL-EDUCATED** community where individuals, families, and neighborhoods thrive.

OUR VISION

We envision a resilient community where everyone achieves their full potential.

OUR SUPPORTERS - TOP FUNDERS

\$100,000+

ABCO Enterprise
The Behnken Family
Kimberly Clark
Siemer Institute
UServe Utah AmeriCorps
Utah State Board of Education
Utah State Legislature

\$50,000+

Bechtel
George S. & Dolores Doré Eccles Foundation
Intermountain Health
Petersen Inc.
Procter & Gamble
ReaderLink
Weber State University

\$20,000+

Alan and Jeanne Hall Foundation
America First Credit Union
Compass Minerals
Northrop Grumman
Post Consumer Brands (MOM)
United Way of Northern Utah (Employees)
Utah Board of Juvenile Justice
Western Zirconium/Westinghouse (WEC)
Williams International

**Thank you to all 2,155
donors who make our
work possible!**

TOP FUNDERS

\$10,000+

America First Credit Union
Bank of Utah
Bear River Health Department
Carl's Jr.
Comcast
HCA Healthcare (Ogden Regional)
Kotis Designs
Larry H. Miller Charities Grant
Lawrence T. & Janet T. Dee Foundation
MarketStar
Nelnet
Ogden Weber Community Action Patnership
Park City Community Foundation
Standard Examiner

\$2,500+

Berkshire Hathaway Energy
Bob Hunter
Boman & Kemp
Boyer Company
Combined Federal Campaign (C.F.C.)
Dell Technologies
Elevate Credit Union

\$5,000+

Costco
Golden Hours Senior Center
Harry Swain
Lockheed Martin
Scott & Mandi Schill
Ogden City
Ogden Clinic
Pacific Corp/Rocky Mountain Power
Steve Roeda
Stewart Charitable Foundations
Utah Eye Center
Wasatch Peaks Credit Union
Zions Bank

Elliott-Hall Co.
Eyrealm A Public Charity Trust
ITW National
Kiwanis Club of Brigham City
L3 Harris
Larry Muench
Little Lambs

Menchies
State of Utah Division of Finance
TAB Bank
Trinity Presbyterian Church
Warrens

THANK YOU FOR 90 YEARS UNITED

1934 - Community Chest of Ogden



1957 - United Fund of Ogden and Weber County



1973 - United Way of Northern Utah



United Way
of Northern Utah



THANK YOU FOR 90 YEARS UNITED



“Now, Therefore, I, Spencer J. Cox, Governor of the State of Utah, do hereby recognize United Way of Northern Utah’s 90 Years of Service.”

THANK YOU FOR 90 YEARS UNITED

READ ACROSS AMERICA BY THE NUMBERS



172 VOLUNTEER HOURS

217 VOLUNTEERS



161 CLASSROOMS



9 SCHOOLS



3,725 elementary
children read to



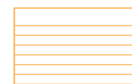
37,384 books donated

STUFF THE BUS

BY THE NUMBERS



2,213
Backpacks &
Pencil Boxes



15,130
Notecards



30,520
Crayons



22,609
Writing &
Colored Pencils



8,173
Pens & Markers



4,227
Erasers



2,002
Glue sticks



3,217
Notebooks &
Folders



453
Rulers

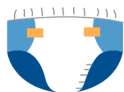


222
Scissors

+ Much more!

COMMUNITY BABY SHOWER

BY THE NUMBERS



957,218
Diapers



150,832
Wipes



554
Baby blankets



4,107
Clothing Items



801
Ounces of Body Wash,
Shampoo, & Creams

+ More!

THANK YOU FOR 9 YEARS UNITED

STEM ACTION DAY - OUR BIRTHDAY PARTY

Saturday, June 15th, 2024 | BY THE NUMBERS



900+ ATTENDEES

300+ VOLUNTEER
HOURS



OGDEN'S GEORGE S. ECCLES
DINOSAUR PARK



28 ACTIVITY STATIONS



THANK YOU FOR 90 YEARS UNITED

SUMMER OF PARADES



THANK YOU FOR 9 YEARS UNITED

BY THE NUMBERS



13 PROJECTS



9 ORGANIZATIONS HELPED

230 VOLUNTEERS

530 VOLUNTEER HOURS



21 BUSINESSES & COMMUNITY GROUPS
GIVING BACK

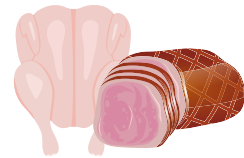
SEASON OF SERVICE BY THE NUMBERS



Over 560 warm
winter coats



Over 1,115 Other
warm clothing items



Over 5,078 pounds
of turkey & ham

Over 17,223
ounces of other
nonperishable
food items



\$36,667 Total Value
(Cash & In-kind)

16TH ANNUAL



CONSUMER
BRANDS

CEREAL SALE BY THE NUMBERS



ORDERS FILLED



BAGS SOLD



DOLLARS RAISED



VOLUNTEERS



VOLUNTEER
HOURS

VOLUNTEERS

**TOTAL
VOLUNTEERS** 1,377

**TOTAL
VOLUNTEER
HOURS** 11,619

22
volunteers 87
hours



211

31
volunteers 153
hours



Collective
Impact

74
businesses



Corporate
Connection

18
volunteers 1926
hours



Learn With
Playgroup





Year of Action



649
volunteers

1,377
hours

Nonprofit Connection



26
volunteers

60
hours

Student Success*



1,622
volunteers

4,587
hours

Weber CTC



65
volunteers

539
hours

Welcome Baby*



363
volunteers

3,724
hours

*Statewide

211Utah

EVERYBODY NEEDS HELP SOMETIMES

Answered **8,623** calls.*

Top 5 requests that 211
provided resources for:

1. Housing and Shelter
2. Transportation Assistance
3. Utilities
4. Food
5. Healthcare

**Reflects the number of calls 211Utah received in UWNNU's service area:
Box Elder, Cache, Morgan, Rich, and Weber Counties*





COLLECTIVE IMPACT

CREATING LASTING CHANGE

Served **77 clients** through the new Future Forward program

Supported **1,302** households with resources and facilitating **158 SNAP** and **46 WIC applications**

Held 17 Ogden School District Family Engagement Events serving **over 6,000 students and families**

EDUCATION INITIATIVES PARTNERSHIPS

Facilitated by UWNH

United Partnership Council (UPC)

UPC convenes a cross-sector group of organizations to create lasting change by steering the Community Schools Strategy in Northern Utah. By working together, UPC can magnify the efforts of many concerned citizens and organizations working to improve the living conditions of individuals, families, and neighborhoods.

Early Childhood Network (ECN)

A partnership between community members who work with children and their families ages 0-5. ECN identifies areas where the community can better work together to prepare children to be social-emotionally ready to engage with others and developmentally ready to learn when they enter Kindergarten.

Afterschool Workgroup

Partners align efforts across afterschool and youth serving organizations with Ogden School District's goals and curriculum for reading, math, positive behavioral support, and basic needs support.

Workforce Development Initiative Workgroup

Partners diagnose root causes, enhance existing work, and implement new initiatives to increase high school students and adult learners who persist through postsecondary education and enter living-wage paying jobs.

The Collective Impact team helps people work together to come up with new ideas and solve hard problems.

In April 2024, incoming kindergartener Harper attended Odyssey Elementary's Kinder Round up, an event held by community partners around Ogden, including United Way of Northern Utah. Harper and her parents first ate the dinner that was served and mingled with other families with children entering kindergarten.

Next, Harper and her parents interacted with community partners and learned about the resources they offered, such as financial coaching from Cottages of Hope and after school programs from the Boys & Girls Club. United Way of Northern Utah provided Harper with a new book, a STEM manipulative, and a book bag, which she was so excited to show her kindergarten teacher when she and her parents met him and toured what would soon be Harper's classroom. By the end of the night, Harper couldn't wait to start kindergarten at Odyssey Elementary!



COLLECTIVE IMPACT



LEARN WITH PLAYGROUP

EVERY CHILD DESERVES
TO REACH THEIR
FULL POTENTIAL

80 families enrolled

108 children served

330 curriculum-based lessons
taught between August-May



Learn With Playgroup is a fun and free weekly activity where parents and children come together to play, learn, and support each other.

Evelyn is a mom to a two-year-old boy named Lucas. They were new to the area and didn't know many people, so Lucas wasn't able to spend much time with other kids. He experienced some language delays that worried Evelyn, and she didn't know what to do - until she heard about Learn With Playgroup from Early Intervention.

Evelyn learned that Learn With Playgroup is a weekly playgroup for parents and their children ages 0-5 where they can learn and play together. Evelyn and Lucas signed up and started attending regularly. Playgroup gave Lucas the chance to play with other kids and do fun learning activities. He improved in both his speech and his social skills. Playgroup also helped Evelyn find friends and build a sense of community in the new area.



NONPROFIT CONNECTION

STRONGER NONPROFITS CREATE STRONGER COMMUNITIES

162 nonprofits served

**\$30,000 worth of free
trainings** provided to nonprofit
professionals

Broke ground on the Behnken
Nonprofit Learning Campus

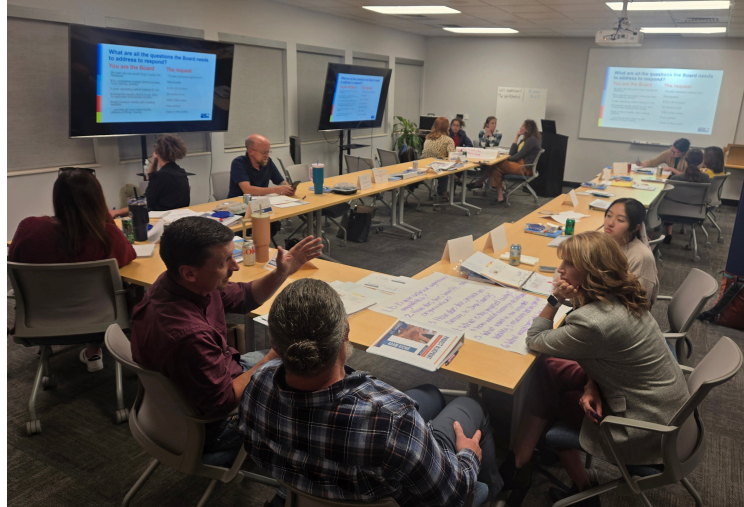


A nonprofit professional, Malorie, attended a NPC training titled “From Likes to Leads: The Digital Marketing Playbook,” presented by UWNu’s Director of Marketing and Public Relations. In the training, Malorie learned that Canva Pro was available for free for nonprofits, and so after the trainings she applied for Canva Pro for Nonprofits for her own organization.

By implementing Canva Pro and using the tips and tricks from the training, Malorie and her team were able to translate their content into many different languages. It allowed them to offer more support to Afghan clients and save time and funds in utilizing other translation services, which then can be put into the organization’s programs.

In her feedback about the training, Malorie said, “Thank you for providing this valuable information. I have learned so much since I started participating in the Nonprofit Connection.”

The NPC provides professional services to build the capacity and capability of Utah’s nonprofits.





STUDENT SUCCESS*

EVERY STUDENT
DESERVES TO REACH
THEIR FULL POTENTIAL

3521 students served

**72% of elementary students
improved in Acadience
Composite Scores**

**65% of all students
demonstrated improvements in
one or more intervention areas**

*Statewide



STUDENT SUCCESS



Student Success members work with their school's administration to identify and address their students' most urgent challenges.

At the beginning of the year, Student Success member Angela began working with a second-grader who was struggling with reading and grades. He had failed three classes in the previous quarter and was failing three of his current classes. When Angela and Nick began working together, Angela realized that Nick had a bit of trouble reading and he would come into their sessions with a negative attitude. He always wanted to go back to class so he didn't have to practice reading or work on the subjects he was struggling in.

Eventually, Angela came up with some reading games to make their sessions more fun and enjoyable. As Angela and Nick got to know each other, they began to work very well together. Nick's reading skills improved and his negative attitude faded. Nick came into his tutoring sessions with Angela excited to learn. Each new session, he believed more in himself. By the end of the quarter, Nick's Dyad Reading score went from 156 to 257 - putting him above grade level! He finished his recovery credit and continues to work with Angela to make up his current grades.

WEBER CTC

PREVENTING UNDERAGE SUBSTANCE USE & PROMOTING MENTAL HEALTH

108 hours of training provided
to Weber CTC members

Gained **15 new members** in the
Youth Council for a total of 25
members sitting on the Youth
Council

10 youth participated in a White
House tour for the CADCA National
Leadership for Youth Forum





As Weber CTC grew this last year, they also focused on deepening community understanding of youth trends and brought about collaborative efforts to address critical issues.

One of their most successful endeavors was the Utah SHARP (Student Health and Risk Prevention) Data workshop for key community leaders, youth, and parents. The workshop focused on examining local data around risk and protective factors affecting young people in the area. Attendees had the opportunity to engage in meaningful discussions, identify key challenges, and explore actionable strategies to improve youth well-being and resilience.

With the energy of the expanded Youth Council and the insight gained from the SHARP Data workshop, Weber CTC is poised to continue making a positive impact on the lives of youth and families in Weber County.



Weber CTC supports families and youth in our community by changing the conversations around underage substance abuse and mental health.





WELCOME BABY*

WHEN PARENTS THRIVE, CHILDREN FLOURISH

242 families and **552**
children served.

Over \$100,000 of donated
diapers, books, clothing and
more given to program families.

**Statewide*



Mia and Teddy had three kids under three. They had recently moved to Northern Utah and had no family or friends to support them. Both struggled to find jobs even though they held college degrees, and Mia was struggling with mental health challenges. They signed up for Welcome Baby, seeking some support and community. When the home visitor visited Mia and Teddy's family, she witnessed what good parents Mia and Teddy were, and was grateful that she could educate them on milestones to look for and be a supportive presence.

Welcome Baby is a free home visitation program that supports new families and promotes healthy, early childhood development.



As the months passed, Mia and Teddy and the home visitor shared excitement about the growing abilities of the children thanks to the books the home visitor would bring and the Welcome Baby learning kits. Mia and Teddy appreciated the chance to focus solely on their children's early education. Welcome Baby helped them keep track of their children's growth, celebrate the big and small milestones, and provided them the support they desperately needed.

FINANCIALS

Source of Funds

Corporate Giving	\$800,952
Government Grants	\$4,024,010
Foundation & Nonprofit Grants	\$225,800
Individual Giving	\$581,211
Investments	\$383,428
Other Revenue Sources	\$943,409
Total	\$6,958,810

*This total includes \$556,600
donated to the Capital Campaign*

Use of Funds

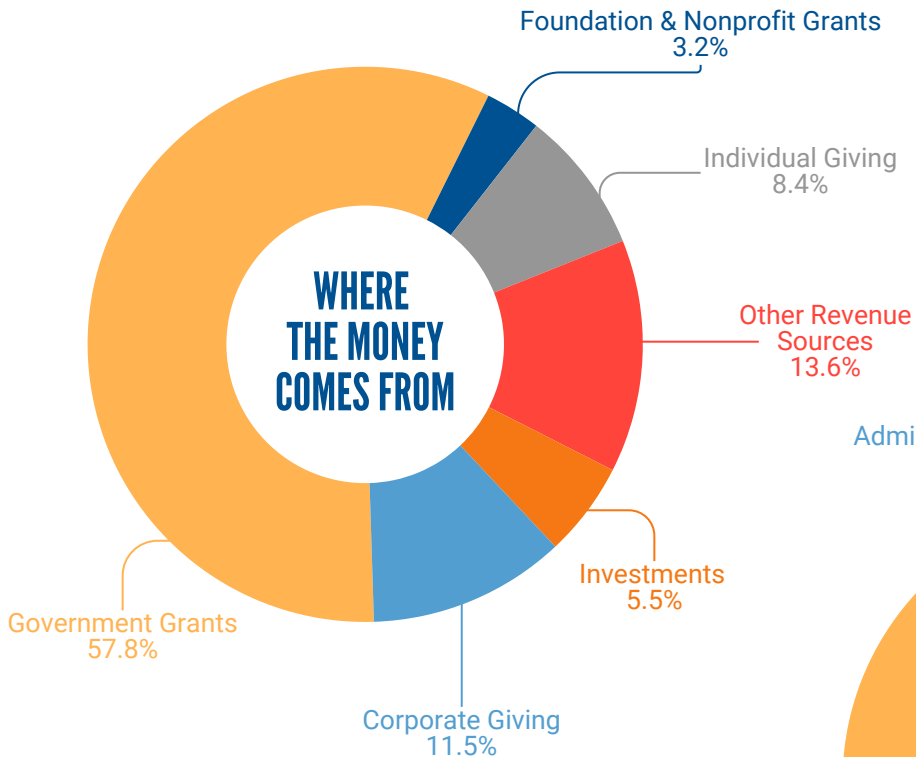
Grants, Awards, & Designations	\$229,590
Programs and Community Initiatives	\$4,532,116
Administration	\$1,116,943.
Total	\$5,878,649

\$618,136 value of in-kind donations

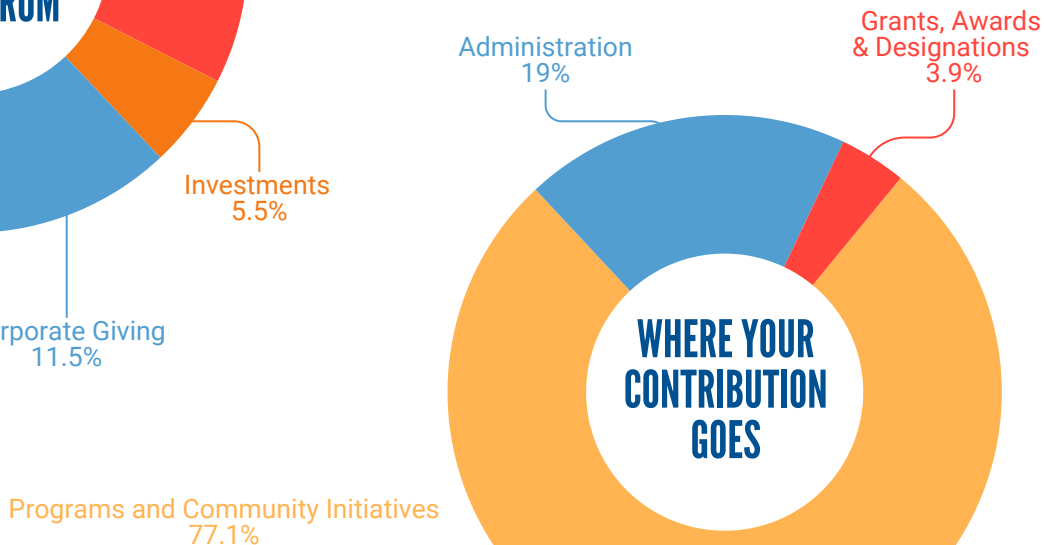
**Revenue does not include funds rolled over from previous fiscal years.*

***Excludes revenues and expenses related to the Intermountain Health Alliance Funding and the Rocky Mountain Homes Fund.
UWNU is operating in an agency capacity and these amounts don't reflect regular operations.*

WHERE THE MONEY COMES FROM



WHERE YOUR CONTRIBUTION GOES



See complete audited financial statements at [uwnu.org](https://www.uwnu.org)



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WWW.UWNU.ORG

