



ANNUAL REPORT

2019

Visit us at UWNU.ORG



**United Way
of Northern Utah**

Serving Box Elder, Morgan, Oneida, and Weber Counties

LEADERSHIP MESSAGE

OUR MISSION

We Unite people and organizations to build a healthy, stable, and well-educated community where individuals, families, and neighborhoods thrive.



Tim Jackson

*CEO & President
United Way of Northern Utah*

Dear Friends,

We greatly appreciate all of our dedicated partners, teachers, principals, parents, students, donors, advocates, and volunteers. Together we are taking on our most significant community challenges. As we align our efforts and mobilize resources, we are creating better solutions to persistent problems -- and making measurable progress.

In 2019, we completed an agency-wide strategic plan, setting clear goals in four areas.

Education: Prepare all children to succeed in school and life

Income: Build a community of financially stable and independent families

Health: Sustain a community of healthy youth and adults

Community: Lead community wide efforts to achieve whole community growth

This strategic plan will guide us over the next five years as we break down barriers, one family at a time, and improve systems to create pathways to great opportunities.

In 2019 we expanded high impact *community volunteer*-supported services, including a new statewide tutoring and mentoring program (AmeriCorps Education Initiative of Utah) that serves 70 schools.

As we move into 2020, we will use continuous improvement strategies to refine our existing work, close the opportunity gap, and develop capability-building services for our nonprofit partners through the Nonprofit Connection.

This report highlights only some of the innovative work that has happened this past year. We invite you to visit our website at uwnu.org to learn more. Join with us to ensure Northern Utah is a great place to live, work and play for all members of our community!

Sincerely,



Steve Waldrip

Chair, Board of Directors

Tim Jackson

Steve Waldrip

BOARD OF DIRECTORS

Steve Waldrip

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*Utah House of Representatives,
District 8*

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**First Vice Chair, Resource
Development Committee Chair**

Tiffany Burnett

**Second Vice Chair, Public
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Tim Jackson

Secretary
United Way of Northern Utah

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**Building and Facilities
Committee Chair**

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**Box Elder Advisory Committee
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of Latter-day Saints*

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Northrop Grumman

Ben Browning

Bank of Utah

Mike Caldwell

Ogden City Mayor

Kearston Cutrubus

Cutrubus Automotive Team

Todd Harris

Fresenius

Mark Jenkins

Petersen Incorporated

Rhett Long

Community Member

Luis Lopez

Weber State University

Zach Moeller

Procter & Gamble

Zac Nelson

Zions Bank

Karla Porter

Weber School District

Michael Quayle

Autoliv

Andrew Sorenson

Intermountain Healthcare

Mark Suchan

Post Consumer Brands

Tim Wheelwright

Durham Jones & Pinegar

COMMUNITY

CORPORATE PARTNERS

Top 5 Corporate Campaigns: **NORTHROP GRUMMAN**

Kimberly-Clark

P&G
Procter & Gamble

PETERSEN
U.S. OF TRADE & COMMERCE

AMERICAN NUTRITION

Total Amount Raised by Workplace Campaigns 2018-2019: **\$758,662**



OGDEN REGIONAL MEDICAL CENTER



Ogden Regional Medical Center has consistently provided support for UWNU since 2002. "Ogden Regional is a model of what workplace campaigns should look like," says Hannah Kenny, Director of Corporate Engagement.

In 2019, they held a raffle, with gift baskets donated from different departments. The cafeteria donated one day's worth of all their proceeds to the campaign in a "Grillin' for Cash" fundraising effort. Ogden Regional's executive team served ice cream to all their employees and encouraged them to donate.

We also appreciate the countless hours of service from Ogden Regional Assistant Administrator Tiffany Burnett as Public Affairs Committee Chair and Second Vice Chair on our Board of Directors.

Thank you, Ogden Regional, for making a difference in our community.

VOLUNTEERS

COMMUNITY SCHOOLS

APPROXIMATELY
1,250 WHO GAVE
11,000+
VOLUNTEERS VOLUNTEER HOURS



WELCOME BABY

2,713 WITH **37**
VOLUNTEER HOURS HOME VISITORS



YEAR OF ACTION

690
VOLUNTEER HOURS



TUTORING (AEIOU)

1,980
VOLUNTEERS

Partner Grants

In 2019 → **\$1,677,459**
DISTRIBUTED IN GRANTS



OF WHICH
\$200,000

— WAS —
DISTRIBUTED
— TO —

29 LOCAL AGENCIES

THROUGH THE

COMMUNITY SERVICE GRANT PROGRAM



COMMUNITY NETWORKS

⇒ **80+ Partners**

⇒ **5 Networks Facilitated by UWNU:**

- Prenatal to 3 year old Development (P3)
- Kindergarten Readiness (3-5 yr old)
- Elementary Literacy (K-6 grade)
- 9th to Post Secondary (9-12 grade)
- OgdenCAN Food Security

⇒ **Active members of:**

- Housing Coalition (Ogden CAN, Prosperity Center of Excellence, Ogden United)
- OgdenCAN Chronic Care Coalition
- OgdenCAN Health Subcommittee

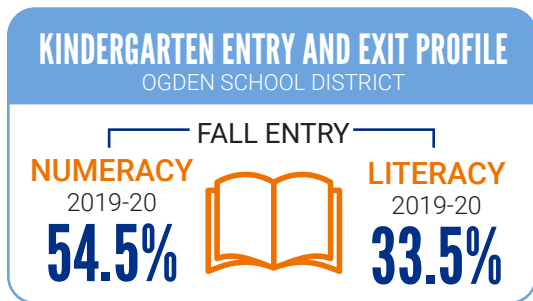
CHILDHOOD SUCCESS

GOAL: Prepare all children to succeed in school and life.

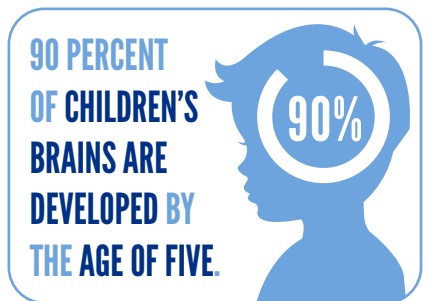
PROBLEM: Children in our community are entering school not prepared to learn.

COMMUNITY NEED

WHY DOES IT MATTER?



Kindergarten readiness is closely linked to future academic achievement and life success.



Based upon the Utah State KEEP assessment, approximately 34% of students entering kindergarten in Ogden schools had the basic foundational reading skills needed for school success.

HOW DO WE HELP CHILDREN BE PREPARED FOR KINDERGARTEN?

UWNU funds local nonprofits, offers volunteer-run services, and develops early childhood education partnerships to help children be prepared for kindergarten.

IMPACT STRATEGIES

Community Convening

UWNU brings together **32 community partners** to address early childhood readiness.

Spotlight



YMCA Preschool

Year-end performance data for 4-year-old children enrolled in a UWNU-funded YMCA Preschool **jumped 71 percent.**



Developmental Screenings

195 children were screened for developmental milestones last year through UWNU's free annual Development Screening and Family Fun event.

WELCOME BABY IN ACTION


Heather Thompson of Brigham City is a single mother of three, ages 10, 7, and 2. As her children grew, Heather wanted to make sure they were reaching their milestones.

The monthly visits helped Heather monitor their progress. "I refer this program to everybody that has a baby," Heather says. "I could name ten people in the last year alone." She appreciates the regular activities, diapers, and information.

"There are no negatives about Welcome Baby," Heather says. "It's nothing but benefits."



286 FAMILIES ENROLLED



1,600 LEARNING KITS DISTRIBUTED
KINDERGARTEN READINESS



Welcome  Baby

96% REPORTED THE PROGRAM HELPED THEM PREPARE THEIR CHILD FOR SCHOOL.



YOUTH SUCCESS

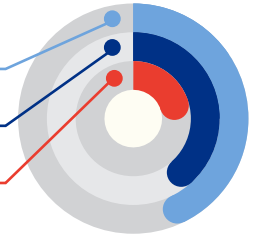
GOAL: Prepare all children to succeed in school and life.

PROBLEM: There are significant and persistent differences in academic performance between different groups of students.

COMMUNITY NEED

READING PROFICIENCY
OF OGDEN SCHOOL DISTRICT
3RD GRADE STUDENTS

ALL STUDENTS **43%**
ECONOMICALLY DISADVANTAGED **39%**
ENGLISH LANGUAGE LEARNERS **20%**



WHY DOES IT MATTER?

Through third grade children are learning to read; after third grade students read to learn. Without a sound reading foundation by the end of third grade, it is difficult for students who fall behind to catch up. UWNU helps bridge this gap.



➔ One of the most **IMPORTANT PREDICTORS OF GRADUATING** from high school is **READING PROFICIENTLY** by the **END OF THIRD GRADE**.

HOW DO WE HELP STUDENTS STAY ON TRACK?

Tutoring and mentorship help students who might otherwise fall through the cracks stay on track. UWNU's network partners also help educators gain skills to help struggling students.

IMPACT STRATEGIES

AEIOU

The **AmeriCorps Education Initiative of Utah** is a program supported by **92 AmeriCorps members**. Members recruit, train, and supervise nearly **2,000 volunteers** who provide tutoring and mentoring to students.



70 ACROSS
THE
SCHOOLS STATE



3,300+
STUDENTS SERVED



90%
OF STUDENTS
PARTICIPATING

AEIOU'S GOAL
IN THE PROGRAM WILL SHOW
GAINS IN READING SKILLS OR
WILL BE ON TRACK TO
GRADUATE HIGH SCHOOL.

Community Schools

Community Schools support students by addressing opportunity gaps and connecting families with resources that meet physical, social, and academic needs.



9
COMMUNITY
SCHOOLS

SUPPORTING
4,000+
STUDENTS

700+
COMMUNITY
REFERRALS

1,300+
HOME VISITS

350+ FAMILY
ENGAGEMENT
EVENTS

Community Convening in Action

UWNU brings together **14 partners** to address literacy.

Spotlight →
**University of Utah
Reading Clinic (UURC)**



UWNU partners with the University of Utah Reading Clinic (UURC) to train special education teachers in the Ogden School District in intensive reading instruction strategies. Since 2012, Mount Fort Junior High students have, on average, gained **1.36 years of growth** in reading abilities over the course of a year.

INCOME

GOAL: Build a community of financially stable and independent families.

PROBLEM: Individuals and families face financial obstacles that prevent a good quality of life. Self-sufficiency is defined as earning **250%** of the federal poverty level or more.



COMMUNITY NEED

WEBER COUNTY
(2017)

200% POVERTY

29.73%

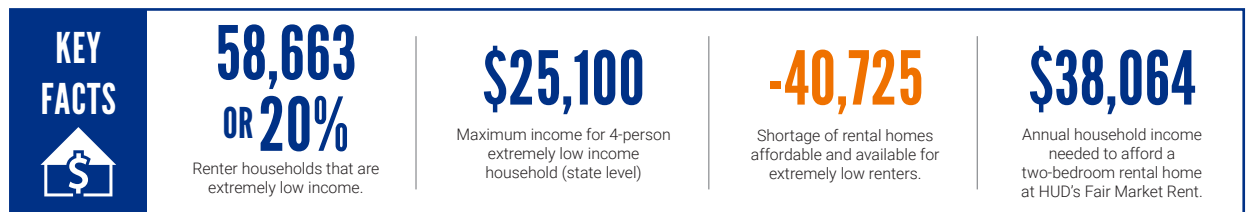
50.82%

300% POVERTY

Source: American Community Survey (ACS) 1-Year Estimates for Weber County - 2017.

WHY DOES IT MATTER?

A high proportion of many households' income goes toward rent, leaving little to spend on other necessities like food and health care.



Source: <https://nihc.org/housing-needs-by-state/utah>

HOW DO WE HELP PEOPLE REACH THEIR FINANCIAL GOALS?

UWNU funds various initiatives and programs to help individuals achieve long-term financial stability.

IMPACT STRATEGIES

VITA

UWNU's partner VITA provided free tax help for **over 1,500 households**, saving families nearly **\$2 million**.

SparkPoint Center

Our SparkPoint initiative with our lead partner Cottages of Hope provides adults and high school students with financial coaching that helps them reach their goals. **190 households** were helped in 2019.



A single mother of two earning \$33,800 annual was struggling to make ends meet. After 8 months of coaching and financial education, she was able to pay down \$2,000 in debt, purchase a more reliable vehicle, consolidate her debt from a high-interest credit card to a low-interest personal loan and negotiate a pay raise making \$40,400 per year. She currently has \$7,800 in her total savings and her credit score is 745.

In addition to their community work, SparkPoint Center initiated a financial literacy curriculum in two high schools in 2019. Here are a few early results:

Average **INCOME** at completion → **\$8,300** (highest income: \$20,800)  **SPARKPOINT**

Average **INITIAL CREDIT SCORE** → **0** → Average **CREDIT SCORE (FICO) at COMPLETION** → **722**

Average **INITIAL SAVINGS** → **\$114** → Average **ENDING SAVINGS** → **\$1,057**

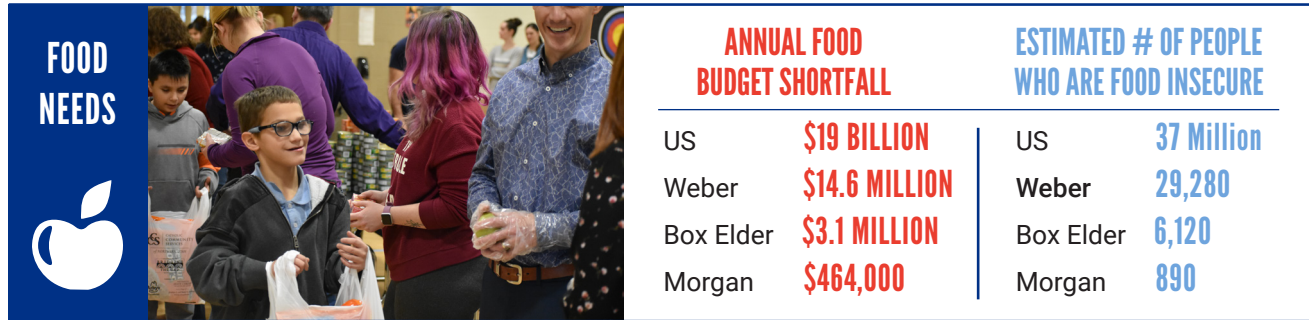
HEALTH

GOAL: Sustain a community of healthy youth and adults.

PROBLEM: Many community members don't have access to the resources they need to live healthy lives.

COMMUNITY NEEDS

People facing hunger in Weber, Box Elder and Morgan counties are estimated to report needing over \$18 million to meet their food needs.*



*Source: Feeding America *Map the Meal Gap* study 2018

HOW DO WE IMPROVE COMMUNITY HEALTH?

By referring people to the resources they need, UWNU helps ensure that the Northern Utah community stays healthy.

IMPACT STRATEGIES

Utah 211 connects the people of Utah to essential resources that we all require to live healthy lives. **211 makes critical resources easily available for more than 150,000 Utahns each year.**



58% OF 211 CALLS ARE FROM HOUSEHOLDS **EARNING \$14,999 AND BELOW**



FOOD ACCESS/NUTRITION PROGRAMS

Community Schools

UWNU works in **nine** community schools, where organizations like Catholic Community Services and community donors keep our school's Sunshine Closets stocked with items such as food, clothes, and school supplies. Our Community School Coordinators help struggling students get what they need so they can focus on learning. At these schools, **50 percent** or more students are on the free or reduced lunch program. **At some schools, that number is at or close to 100 percent.**

Over **\$335,000** of food, school supplies, hygiene items and clothing were distributed from the Sunshine Closets.

FINANCIAL REPORT



Source of Funds

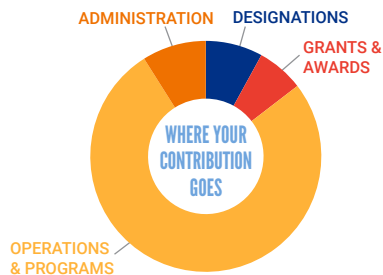
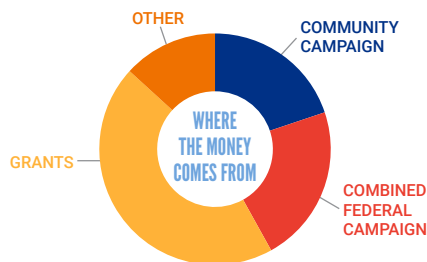
Community Campaign	\$758,662
Combined Federal Campaign	\$844,624
Grants	\$1,714,652
Other	\$505,273
Total	\$3,823,211

Allocations of Funds

Designations	\$271,102
Grants & Awards	\$223,137
Operations & Programs	\$2,594,400
Administration	\$304,104
Total	\$3,392,743

Change in Net Assets **\$430,468**

This report is based on the 2019 financial audit and 990. See complete audited financial statements at uwnu.org.



*Excludes revenues and expenses related to the IHC Partnership Grant. UWNU is operating in an agency capacity and these amounts don't reflect regular operations.

TOP SUPPORTERS

Thanks to our 2019 supporters. Over **3,500** individuals, foundations and organizations have generously contributed to our work.

\$100,000 AND ABOVE



\$2,500 to \$9,999

- Barnes Aerospace
- Boman & Kemp Steel
- Boyer Company
- Browning
- Cargill
- Crafco
- Enterprise Rent-a-Car
- FedEx
- Horizon Milling/Cargill
- Johnson & Johnson
- Key Bank
- Lafarge Holcim
- Management & Training Corp
- McKay Dee Foundation
- Ogden Clinic
- Sorenson Legacy Foundation
- Stephen G. and Susan E. Denkers Family Foundation
- Target
- Union Pacific Foundation
- United Way of Northern Utah*
- Walmart Main
- Weber State University
- WEX
- Willard L. Eccles Charitable Foundation
- Zions Bank

\$25,000-\$99,999



\$10,000-\$24,999



**United Way
of Northern Utah**

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801-399-5584
UWNU.ORG

Membership Disclosure
United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions—whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.