ensure that the Northern Utah community stays healthy.

By referring people to the resources they need, UWNU helps

need to live healthy lives.

PROBLEM:

we all require to live healthy lives.

of Utah to essential resources that

easily available for more than

211 makes critical resources

Utah 211

IMPACT STRATEGIES

People facing hunger in Weber, Box Elder and Morgan counties are estimated to report needing

Sustain a community of healthy youth and adults.

connects the people

Many community members don't have access to the resources they

Over

close to 100 percent.

were distributed from the Sunshine Closets.

Reduced lunch program.

At these schools,

and school supplies. Our Community School Coordinators help

school's Sunshine Closets stocked with items such as food, clothes,

$335,000

$14,999 AND

HOUSEHOLDS

ARES OF

HOUSING

ESTIMATED # OF PEOPLE

Box Elder

Weber

US

29,280

6,120

29,300

6,240

Steve Waldrip

United Way of Northern Utah

Secretary

Ogden Regional Medical Center

Second Vice Chair, Public

Development Committee Chair

David Sebahar

Board Chair

BOARD OF DIRECTORS

Sincerely,

Northern Utah is a great place to live, work and play for all members of our community!

existing work, close the opportunity gap, and develop capability-building services for

As we move into 2020, we will use continuous improvement strategies to refine our

Utah) that serves 70 schools.

In 2019 we expanded high impact

community schools, where organizations like

Morgan

Box Elder

Weber

US

BUDGET SHORTFALL

ANNUAL FOOD

$14.6 MILLION

$3.1 MILLION

$464,000

$19 BILLION

Income:

Build a community of financially stable and independent families

Prepare all children to succeed in school and life

Lead community wide efforts to achieve whole community growth

Significant community challenges. As we align our efforts and mobilize resources, we

We greatly appreciate all of our dedicated partners, teachers, principals, parents,

Dear Friends,

The Church of Jesus Christ

of Latter-day Saints

The Church of Jesus Christ

Chair

Box Elder Advisory Committee

Building and Facilities Committee Chair

Kent Streuling

Chair

Audit & Finance Committee

Larry Muench

Nominating Committee Chair

Past Chair

Morgan Advisory Committee

Committee Chair

Community:

Education:

Income:

Save money and stress, drive to Ogden Regional Medical Center for

the fight against poverty.

unemployed.

100%.

$10,000-$24,999

$2,500 to $9,999

$100,000 AND ABOVE

$15,000-$29,999

$10,000-$14,999

$5,000-$9,999

$2,500 to $4,999

$1,000-$2,499

$500-$999

Less than $500

Less than $100

$10,000-$24,999

$100,000 AND ABOVE

$2,500 to $9,999
Dear Friends,

We greatly appreciate all of our dedicated partners, teachers, principals, parents, students, donors, advocates, and volunteers. Together we are taking on our most significant community challenges. As we align our efforts and mobilize resources, we are creating better solutions to persistent problems -- and making measurable progress.

In 2019, we completed an agency-wide strategic plan, setting clear goals in four areas.

**Education:** Prepare all children to succeed in school and life  
**Income:** Build a community of financially stable and independent families  
**Health:** Sustain a community of healthy youth and adults  
**Community:** Lead community wide efforts to achieve whole community growth

This strategic plan will guide us over the next five years as we break down barriers, one family at a time, and improve systems to create pathways to great opportunities.

In 2019 we expanded high impact community volunteer-supported services, including a new statewide tutoring and mentoring program (AmeriCorps Education Initiative of Utah) that serves 70 schools.

As we move into 2020, we will use continuous improvement strategies to refine our existing work, close the opportunity gap, and develop capability-building services for our nonprofit partners through the Nonprofit Connection.

This report highlights only some of the innovative work that has happened this past year. We invite you to visit our website at [uwnu.org](http://uwnu.org) to learn more. Join with us to ensure Northern Utah is a great place to live, work and play for all members of our community!

Sincerely,

Tim Jackson  
CEO & President  
United Way of Northern Utah

Steve Waldrip  
Chair, Board of Directors

Tim Jackson  
Steve Waldrip

**BOARD OF DIRECTORS**

Steve Waldrip  
Board Chair  
Utah House of Representatives, District B

David Sebahar  
First Vice Chair, Resource Development Committee Chair

Tiffany Burnett  
Second Vice Chair, Public Affairs Committee Chair  
Ogden Regional Medical Center

Tim Jackson  
Secretary  
United Way of Northern Utah

Jeff Rawlings  
Kimberly Clark

Michael Joseph  
Past Chair  
Nominating Committee Chair

Larry Muench  
Audit & Finance Committee Chair

Kent Streuling  
Human Resources Chair  
America First Credit Union

Dave Correll  
Building and Facilities Committee Chair

Matthew D. Ellis  
Box Elder Advisory Committee Chair  
The Church of Jesus Christ of Latter-day Saints

Earl Benson  
Northrop Grumman

Ben Browning  
Bank of Utah

Mike Caldwell  
Ogden City Mayor

Kearston Cutrubus  
Cutrubus Automotive Team

Todd Harris  
Fresenius

Mark Jenkins  
Petersen Incorporated

Rhett Long  
Community Member  
Weber State University

Zach Moeller  
Procter & Gamble

Zac Nelson  
Zions Bank

Karla Porter  
Weber School District

Michael Quayle  
Autoliv

Andrew Sorenson  
Intermountain Healthcare

Mark Suchan  
Post Consumer Brands

Tim Wheelwright  
Durham Jones & Pinegar
COMMUNITY

CORPORATE PARTNERS

Top 5 Corporate Campaigns:

Total Amount Raised by Workplace Campaigns 2018-2019: $758,662

OGDEN REGIONAL MEDICAL CENTER

Ogden Regional Medical Center has consistently provided support for UWNU since 2002. "Ogden Regional is a model of what workplace campaigns should look like," says Hannah Kenny, Director of Corporate Engagement.

In 2019, they held a raffle, with gift baskets donated from different departments. The cafeteria donated one day's worth of all their proceeds to the campaign in a "Grillin' for Cash" fundraising effort. Ogden Regional's executive team served ice cream to all their employees and encouraged them to donate.

We also appreciate the countless hours of service from Ogden Regional Assistant Administrator Tiffany Burnett as Public Affairs Committee Chair and Second Vice Chair on our Board of Directors.

Thank you, Ogden Regional, for making a difference in our community.

VOLUNTEERS

COMMUNITY SCHOOLS

APPROXIMATELY 1,250 WHO GAVE 11,000+ VOLUNTEER HOURS

WELCOME BABY

2,713 WITH 37 VOLUNTEER HOURS HOME VISITORS

YEAR OF ACTION

690 VOLUNTEER HOURS

TUTORING (AEIOU)

1,980 VOLUNTEERS

Partner Grants

In 2019 ➔ $1,677,459 DISTRIBUTED IN GRANTS

OF WHICH $200,000 OF WHICH WAS DISTRIBUTED TO 29 LOCAL AGENCIES THROUGH THE COMMUNITY SERVICE GRANT PROGRAM

COMMUNITY NETWORKS

➔ 80+ Partners

➔ 5 Networks Facilitated by UWNU:
  • Prenatal to 3 year old Development (P3)
  • Kindergarten Readiness (3-5 yr old)
  • Elementary Literacy (K-6 grade)
  • 9th to Post Secondary (9-12 grade)
  • OgdenCAN Food Security

➔ Active members of:
  • Housing Coalition (Ogden CAN, Prosperity Center of Excellence, Ogden United)
  • OgdenCAN Chronic Care Coalition
  • OgdenCAN Health Subcommittee
CHILDHOOD SUCCESS

GOAL: Prepare all children to succeed in school and life.

PROBLEM: Children in our community are entering school not prepared to learn.

COMMUNITY NEED

**Kindergarten Entry and Exit Profile**

<table>
<thead>
<tr>
<th>OGDEN SCHOOL DISTRICT</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMERACY</td>
</tr>
<tr>
<td>FALL ENTRY</td>
</tr>
<tr>
<td>2019-20</td>
</tr>
<tr>
<td>54.5%</td>
</tr>
<tr>
<td>LITERACY</td>
</tr>
<tr>
<td>2019-20</td>
</tr>
<tr>
<td>33.5%</td>
</tr>
</tbody>
</table>

Based upon the Utah State KEEP assessment, approximately 34% of students entering kindergarten in Ogden schools had the basic foundational reading skills needed for school success.

**Why Does it Matter?**

Kindergarten readiness is closely linked to future academic achievement and life success.

**90 percent of children’s brains are developed by the age of five.**

HOW DO WE HELP CHILDREN BE PREPARED FOR KINDERGARTEN?

UWNU funds local nonprofits, offers volunteer-run services, and develops early childhood education partnerships to help children be prepared for kindergarten.

**Impact Strategies**

**Community Convening**

UWNU brings together 32 community partners to address early childhood readiness.

**Spotlight**

**YMCA Preschool**

Year-end performance data for 4-year-old children enrolled in a UWNU-funded YMCA Preschool jumped 71 percent.

**Developmental Screenings**

195 children were screened for developmental milestones last year through UWNU’s free annual Development Screening and Family Fun event.

WELCOME BABY IN ACTION

**Heather Thompson** of Brigham City is a single mother of three, ages 10, 7, and 2. As her children grew, Heather wanted to make sure they were reaching their milestones.

The monthly visits helped Heather monitor their progress. "I refer this program to everybody that has a baby," Heather says. "I could name ten people in the last year alone." She appreciates the regular activities, diapers, and information.

"There are no negatives about Welcome Baby," Heather says. "It’s nothing but benefits."

**Welcome Baby**

96% of parents reported the program helped them prepare their child for school.

1,600 learning kits distributed

286 families enrolled

1,600 kindergarten readiness

Welcome Baby
YOUTH SUCCESS

GOAL: Prepare all children to succeed in school and life.

PROBLEM: There are significant and persistent differences in academic performance between different groups of students.

COMMUNITY NEED

READING PROFICIENCY
OF OGDEN SCHOOL DISTRICT
3RD GRADE STUDENTS

ALL STUDENTS 43%
ECONOMICALLY DISADVANTAGED 39%
ENGLISH LANGUAGE LEARNERS 20%

WHY DOES IT MATTER?
Through third grade children are learning to read; after third grade students read to learn. Without a sound reading foundation by the end of third grade, it is difficult for students who fall behind to catch up. UWNU helps bridge this gap.

HOW DO WE HELP STUDENTS STAY ON TRACK?
Tutoring and mentorship help students who might otherwise fall through the cracks stay on track. UWNU’s network partners also help educators gain skills to help struggling students.

IMPACT STRATEGIES

AEIOU
The AmeriCorps Education Initiative of Utah is a program supported by 92 AmeriCorps members. Members recruit, train, and supervise nearly 2,000 volunteers who provide tutoring and mentoring to students.

Community Schools
Community Schools support students by addressing opportunity gaps and connecting families with resources that meet physical, social, and academic needs.

Community Convening in Action
UWNU brings together 14 partners to address literacy.

Spotlight
University of Utah Reading Clinic (UURC)
UWNU partners with the University of Utah Reading Clinic (UURC) to train special education teachers in the Ogden School District in intensive reading instruction strategies. Since 2012, Mount Fort Junior High students have, on average, gained 1.36 years of growth in reading abilities over the course of a year.
GOAL: Build a community of financially stable and independent families.

PROBLEM: Individuals and families face financial obstacles that prevent a good quality of life. Self-sufficiency is defined as earning 250% of the federal poverty level or more.

WHY DOES IT MATTER?
A high proportion of many households’ income goes toward rent, leaving little to spend on other necessities like food and health care.

KEY FACTS

<table>
<thead>
<tr>
<th>58,663 OR 20%</th>
<th>$25,100</th>
<th>-40,725</th>
<th>$38,064</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renter households that are extremely low income.</td>
<td>Maximum income for 4-person extremely low income household (state level)</td>
<td>Shortage of rental homes affordable and available for extremely low renters.</td>
<td>Annual household income needed to afford a two-bedroom rental home at HUD’s Fair Market Rent.</td>
</tr>
</tbody>
</table>

Source: https://nlihc.org/housing-needs-by-state/utah

HOW DO WE HELP PEOPLE REACH THEIR FINANCIAL GOALS?
UWNU funds various initiatives and programs to help individuals achieve long-term financial stability.

IMPACT STRATEGIES

VITA
UWNU’s partner VITA provided free tax help for over 1,500 households, saving families nearly $2 million.

SparkPoint Center
Our SparkPoint initiative with our lead partner Cottages of Hope provides adults and high school students with financial coaching that helps them reach their goals. 190 households were helped in 2019.

In addition to their community work, SparkPoint Center initiated a financial literacy curriculum in two high schools in 2019. Here are a few early results:

<table>
<thead>
<tr>
<th>Average income at completion</th>
<th>$8,300 (highest income: $20,800)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average initial credit score</td>
<td>0 (FICO) at completion</td>
</tr>
<tr>
<td>Average initial savings</td>
<td>$114</td>
</tr>
<tr>
<td>Average ending savings</td>
<td>$1,057</td>
</tr>
</tbody>
</table>
HEALTH

GOAL: Sustain a community of healthy youth and adults.

PROBLEM: Many community members don’t have access to the resources they need to live healthy lives.

COMMUNITY NEEDS

People facing hunger in Weber, Box Elder and Morgan counties are estimated to report needing over $18 million to meet their food needs.*

<table>
<thead>
<tr>
<th>Food Needs</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ANNUAL FOOD BUDGET SHORTFALL</th>
<th>ESTIMATED # OF PEOPLE WHO ARE FOOD INSECURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>$19 BILLION</td>
</tr>
<tr>
<td>Weber</td>
<td>$14.6 MILLION</td>
</tr>
<tr>
<td>Box Elder</td>
<td>$3.1 MILLION</td>
</tr>
<tr>
<td>Morgan</td>
<td>$464,000</td>
</tr>
<tr>
<td>US</td>
<td>37 Million</td>
</tr>
<tr>
<td>Weber</td>
<td>29,280</td>
</tr>
<tr>
<td>Box Elder</td>
<td>6,120</td>
</tr>
<tr>
<td>Morgan</td>
<td>890</td>
</tr>
</tbody>
</table>

*Source: Feeding America Map the Meal Gap study 2018

HOW DO WE IMPROVE COMMUNITY HEALTH?

By referring people to the resources they need, UWNU helps ensure that the Northern Utah community stays healthy.

IMPACT STRATEGIES

Utah 211 connects the people of Utah to essential resources that we all require to live healthy lives. 211 makes critical resources easily available for more than 150,000 Utahns each year.

50% of 211 calls are from households earning $14,999 and below

FOOD ACCESS/NUTRITION PROGRAMS

Community Schools

UWNU works in nine community schools, where organizations like Catholic Community Services and community donors keep our school’s Sunshine Closets stocked with items such as food, clothes, and school supplies. Our Community School Coordinators help struggling students get what they need so they can focus on learning. At these schools, 50 percent or more students are on the free or reduced lunch program. At some schools, that number is at or close to 100 percent.

Over $335,000 of food, school supplies, hygiene items and clothing were distributed from the Sunshine Closets.
**Source of Funds**

<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Campaign</td>
<td>$758,662</td>
</tr>
<tr>
<td>Combined Federal Campaign</td>
<td>$844,624</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,714,652</td>
</tr>
<tr>
<td>Other</td>
<td>$505,273</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,823,211</strong></td>
</tr>
</tbody>
</table>

**Allocations of Funds**

<table>
<thead>
<tr>
<th>Designations</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designations</td>
<td>$271,102</td>
</tr>
<tr>
<td>Grants &amp; Awards</td>
<td>$223,137</td>
</tr>
<tr>
<td>Operations &amp; Programs</td>
<td>$2,594,400</td>
</tr>
<tr>
<td>Administration</td>
<td>$304,104</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,392,743</strong></td>
</tr>
</tbody>
</table>

**Change in Net Assets**

$430,468

This report is based on the 2019 financial audit and 990. See complete audited financial statements at uwnu.org.

---

**TOP SUPPORTERS**

Thanks to our 2019 supporters. Over 3,500 individuals, foundations and organizations have generously contributed to our work.

### $100,000 AND ABOVE

- Daniels Fund
- Kimberly-Clark
- Utah State Board of Education
- UServeUtah
- McKay Dee Foundation
- Workforce Services

### $25,000-$99,999

- Compass Minerals
- Northrop Grumman
- Intermountain Healthcare
- America First Credit Union
- Then State Legislature
- Citigroup
- Proctor & Gamble
- George S. and Dolores Dorre Eccles Foundation

### $10,000-$24,999

- Walmart Main
- Enterprise Rent-a-Car
- Cargill
- Grafo
- Horizon Milling/Cargill
- McDonald's
- Key Bank
- LafargeHolcim
- Management & Training Corp
- McKay Dee Foundation
- Ogden Clinic
- Sorenson Legacy Foundation
- Stephen G. and Susan E. Denkers Family Foundation
- Target
- Union Pacific Foundation
- United Way of Northern Utah*
- Weber State University
- WEX
- Willard L. Eccles Charitable Foundation
- Zions Bank

*staff contributions

---

**GRANTS & AWARDS**

**OPERATIONS & PROGRAMS**

**ADMINISTRATION**

**DESIGNATIONS**

**COMMUNITY CAMPAIGN**

**WHERE THE MONEY COMES FROM**

**OTHER**

---

**WHERE YOUR CONTRIBUTION GOES**

---

United Way of Northern Utah

2955 Harrison Blvd. #201 | Ogden, UT 84403

801-399-5584

UWNUS.ORG

---

Membership Disclosure

United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions—whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.