**General Thank You**

Sender: Your United Way CEO, Board, or Campaign Chair first/last name

Subject: Thank you for Leading the Way in Northern Utah

A group of people holding balloons

Description automatically generated

Dear **[Name],**

Join me in celebrating the success of **[Company Name’s**] efforts to Lead the Way and changing lives in Northern Utah.

I’m thrilled to report that [**Company Name**] employees gave $ [**dollars pledged**] to United Way of Northern Utah. [**Company Name**]’s Employee Giving Campaign had a **[%]** participation rate.

Together, our collective impact is creating a better future for youth, families and communities in Northern Utah. Thank you for Leading the Way!

**BUTTON TEXT:** SEE YOUR IMPACT [Hyperlink]

Sincerely,

**[SIGNATURE]**