ANNUAL REPORT
TO THE COMMUNITY
2016-17
OPENING DOORS, CHANGING LIVES.
LIVE UNITED®
2016-17
ANNUAL REPORT
TO THE COMMUNITY
Dear Friends,

United Way of Northern Utah’s mission is to unite people and organizations to build healthy and well-educated communities where individuals, families, and neighborhoods thrive.

We work for the education, health, and financial stability of all Northern Utah residents. We understand the unique needs of both urban and rural areas in our community. We build partnerships to strengthen neighborhoods by developing and funding programs and partners to increase the abilities of vulnerable populations. We provide lifelines and resources to those in the community to fulfill their dreams of pulling themselves from poverty or to achieve an education to provide a better life for their family.

United Way is committed to supporting the entire community by providing resources to those in a crisis or access to important programs. We continue to be the community’s “reception center” for needs and resources through the 2-1-1 program. In addition, we continue to develop world-class and nationally recognized programs to make our area a better place to live and work.

We have found that we are well suited to strategically Unite partners and create collaborative initiatives to solve long-lasting, systemic community challenges. It is in this arena where we have seen the most growth. Often acting as the “convener,” the “backbone,” and the “fundraiser,” our success in supporting the community in this space is tied to the quality of our relationships with community partners in the nonprofit, public, and private sectors, as well as with our own residents.

Several of these key initiatives include: the Ogden United Promise Neighborhood cradle to career initiative, the SparkPoint financial empowerment initiative, Early Childhood service alignment and program expansion, and the Read.Graduate.Succeed. tutoring initiative.

This report is merely a snapshot of our work. We invite you to learn more and engage with us by visiting us at www.uwnu.org, signing up for our newsletter, or liking us on social media—each of which will provide you with more opportunities to GIVE. ADVOCATE. VOLUNTEER.

We look forward to joining you as we continue to build a community where everyone can thrive and where we all LIVE UNITED.

Sincerely,

Chris Dallin
Chair, Board of Directors

Robert A. Hunter
President & CEO
UNITED WAY OF NORTHERN UTAH
OPENING DOORS FOR . . .

EARLY CHILDHOOD

WELCOME BABY
Welcome Baby is a free community service that promotes a healthy, secure, and enjoyable beginning for new babies and family members. Volunteers visit mothers each month and provide them with age-appropriate information on childhood development and parenting tips.

16 HOME VISIT VOLUNTEERS
169 FAMILIES VISITED
1621 TOTAL HOME VISITS
1859 TOTAL VOLUNTEER HOURS

INSPIRE PLAYGROUPS
Inspire Playgroups offer parenting classes and children’s activities with a research-based curriculum that will increase parenting skills and enhance children’s school readiness. Classes are free to the community.

5 DIFFERENT PLAYGROUPS
OPERATING AT:
2 DIFFERENT SITES
• United Way Site
• Imagine Jefferson Site
487 CAREGIVERS
ATTENDED CLASSES
390 PLAYGROUP SESSIONS

SCHOOL SUCCESS

READ.GRADUATE.SUCCEED.
United Way is an official partner in the AmeriCorps Read.Graduate.Succeed initiative, which places volunteers in elementary schools to provide one-on-one reading tutoring to struggling students. 1,343 students received individual reading help in the 2015-16 school year. These students averaged 41% greater improvement in reading speed than students not in the program. By the end of the year, 80% of students who participated in the program were reading at or above reading level for their grade.

1,010 VOLUNTEERS
1,343 STUDENTS
22 SCHOOLS FUNDED

OVER 35 SCHOOLS SUPPORTED WITH VOLUNTEERS
The goal of the Ogden United Promise Neighborhood (OUPN) is to ensure all children and youth have access to great schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and career.

United Way of Northern Utah was one of four grantees awarded the three-year Partnerships for Student Success Grant from the Utah State Board of Education ($500,000 per year). The grant builds upon OUPN collaboration, expands Collective Impact efforts, and supports children and families in Ogden High School and its feeder schools. This effort is designed to increase student success from early childhood through college graduation, and combines the expertise and services of over a dozen community organizations. UWNU is privileged to be the steward of these funds in working with Ogden School District and the community.

Senator Ann Millner and Ogden School District Superintendent Sandy Coros co-chair the Ogden United for Education Advisory Board, which is made up of civic and non-profit community leaders.

The Ogden United Promise Neighborhood (OUPN) is a community-based initiative that aims to ensure all children and youth have access to great schools and strong systems of family and community support, preparing them for college and career success.

**Key Services**
- High-quality preschool through YMCA
- Family and youth specialists in local schools
- Tutoring and mentoring in junior high
- Credit recovery and acceleration supports
- Parent ambassadors
- Financial literacy education
- Parent education and leadership classes
- College savings plan and incentives

**Community Social and Financial Programs**

**SPARKPOINT CENTER**

Since 2014, United Way has partnered with Cottages of Hope to operate the SparkPoint Center, where multiple agencies collaborate in one building to help low-income families move from poverty to financial stability.

**2016-17 SparkPoint Results**

<table>
<thead>
<tr>
<th>Program/Initiative</th>
<th>Individuals Served (April 2016—March 2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>VITA Refund and Tax Preparation</td>
<td>960 individuals, $1.9 million in total refunds and estimated tax preparation savings</td>
</tr>
<tr>
<td>Financial Capacity Building Services (Career Building, Financial Literacy, Budgeting, and Home Building)</td>
<td>220 adult clients served; 42 new client accounts opened; over $180,000 saved; over $600,000 saved through debt forgiveness, use of tax refunds, and budgeting</td>
</tr>
<tr>
<td>Expungement</td>
<td>231 individuals served; 70 cases secured or reversed, resulting in approximately $3 million in wages earned</td>
</tr>
<tr>
<td>Skills Training &amp; Work Readiness</td>
<td>423 adult clients served; 76 individuals served; over $10 million in wages earned</td>
</tr>
</tbody>
</table>

**SparkPoint Services**
- Over 4,000 individuals served through participating partners

**COMMUNITY SOCIAL AND FINANCIAL PROGRAMS**

**ERA L Y**
- Family, Social Service, and Health Programs
- Community-Building Programs
- Community School Work
- Early Childhood
- Elementary School
- Middle School
- High School
- Post-Secondary
- Family, Social Service, and Health Programs

**LEGISLATIVE ADVOCACY**

United Way of Northern Utah (UWNU) serves as a member of the United Ways of Utah Policy Council and the Northern Utah Chambers of Commerce Coalition (NUCC). During the 2017 Legislative Session, UWNU and public policy partners successfully helped secure legislative funding for the 2-1-1 Information and Referral system, the Lantern House homeless shelter, and UWNU’s home for local charities. We also supported new legislation for Early Childhood Services Coordination (SB 100) and the Student Prosperity Savings Program (HB 24), both of great benefit in supplementing the focused work of United Ways across the state.

**COMBINED FEDERAL CAMPAIGN**

For more than 30 years, United Way of Northern Utah has been proud to serve as the Principal Combined Fund Organization (PCFO) for the Regional Combined Federal Campaign (CFC)—the annual workplace charity drive for all military, postal, and federal civilian employees. During that time, the CFC has raised more than $50 million to support local and national nonprofit organizations.

**2016 CFC Show Some Love Campaign**
- $2,037,995 Raised
- 1,861 Charities Funded
- 8,891 Contributors
- $234 Average Gift
BOARD OF DIRECTORS

Chris L. Dallin  
Intermountain Healthcare  
Board Chair

Cory Gardiner  
Zions Bank  
First Vice-Chair

Michael Joseph  
Retired Iomega Executive  
Second Vice-Chair

Ben Browning  
Bank of Utah

L. Kirk Bullard  
Coldwell Banker

Tiffany Burnett  
Ogden Regional Medical Center

Mike Caldwell  
Ogden City Mayor

Dave Correll  
Community Representative

Kearston Cutrubus  
Cutrubus Automotive Team

Daniel C. Decker  
LDS Humanitarian Services

Sabrina Depenbrock  
Procter & Gamble

Scott Ericson  
Utah Department of Agriculture and Food

Brandon Erlacher  
Standard-Examiner

Alden Farr  
Raymond James Financial Services

Dave Hardman  
Community Representative

Mark Jenkins  
Petersen Incorporated

Charles B. Kaiser, III  
Weber State University

Rand Matthews  
Community Representative

Brad Mortensen  
Weber State University

Larry Muench  
Community Representative

Mike Nixon  
LafargeHolcim, Inc.

Steve Parton  
Lockheed Martin

Michael Quayle  
Autoiv

Jeffrey Rawlings  
Kimberly-Clark

Jeff Scott  
Box Elder County Commissioner

David A. Sebahar  
Orbital ATK

Erich Sontag  
Banner Bank

FINANCIAL REPORT

Source of Funds

<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Community Campaign</td>
<td>$2,914,519</td>
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<tr>
<td>Combined Federal Campaign</td>
<td>$1,524,914</td>
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<tr>
<td>Grants</td>
<td>$634,935</td>
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<tr>
<td>Other</td>
<td>$198,629</td>
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<tr>
<td>Total</td>
<td>$5,272,998</td>
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</table>

Allocations of Funds

<table>
<thead>
<tr>
<th>Designations</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations, Programs, and Grant</td>
<td>$1,909,525</td>
</tr>
<tr>
<td>Total</td>
<td>$5,618,656</td>
</tr>
</tbody>
</table>

This report is based on the 2015 990. See complete audited financial statements at uwnu.org.

UNITED WAY OF NORTHERN UTAH STAFF

AJ Franks  
Angela Choberka  
Ariana Sanguino  
Becky Stromberg  
Bob Hunter  
Bruce Jacobs  
Daniela Wolford  
Debbie Noseworthy  
Durrell Annis  
Ella Mitchell  
Gina DeSantis  
Heather Crockett  
Julie Johnson  
Karleigh Cragun  
Katie Smith  
Mitch McBride  
Secily Anson  
Tanner Koons  
Taylor Knuth  
Tim Jackson  

Campaign Manager  
Assistant Director, OUPN  
Family and Youth Specialist  
Administrative Assistant  
President & CEO  
Executive Director, CFC  
Program Coordinator, Inspire Playgroups  
Director of Support Services  
Program Director, Inspire Playgroups  
2-1-1 Manager  
Grant Budget Administrator  
Welcome Baby Coordinator  
Program Director, Welcome Baby  
AmeriCorps/VISTA  
Administrative Assistant  
Director of Marketing and Development  
Family and Youth Specialist  
Family and Youth Specialist  
Community Services Coordinator  
Chief Operating Officer and Director, OUPN
The following corporations, foundations, and organizations have generously contributed to our work.

$100,000 AND ABOVE

A Center for Grieving Children, The Family Summit Foundation
Acts Six Soup Kitchen
Aerospace Heritage Foundation of Utah
American Red Cross of Northern Utah
AmeriCorps Read.Graduate.
Succeed
Bear River Association of Governments
Box Elder Community Pantry
Box Elder Family Support Center
Box Elder School District Foundation
Boys & Girls Clubs of Weber-Davis
Brigham City Fine Arts Center
Brigham City Library
Catholic Community Services of Utah and the Joyce Hansen Hall Food Bank
Christmas Box International
Combined Federal Campaign Community Action Partnership of Utah
Community Nursing Services
Cottages of Hope
Deaf and Blind Children's Fund, Inc.
Eccles Community Art Center
EnableUtah
Family Connection Center of Davis County
Family Counseling Services of Northern Utah
Family Support Center of Ogden
Friends of the Weber/Morgan Children's Justice Center
Habitat for Humanity of Northern Utah
Habitat for Humanity Weber/Davis
Help Me Grow Utah
Homeless Veterans Fellowship
Hospice of Northern Utah Foundation
Junior League of Ogden
Knights of Columbus
Lantern House
Make-A-Wish Foundation
McKay-Dee Foundation
Midtown Community Health Clinic
MORGAN EDUCATION FOUNDATION
National Center on Shaken Baby Syndrome
New Hope Crisis Center
Ogden Association for the Blind
Ogden Diversity Commission
Ogden Nature Center
Ogden School Foundation
Ogden-Weber Community Action Partnership
Ogden-Weber Tech College Foundation
Oneida Crisis Center
Oneida Education Foundation
PAAG (Positive Assistance Action Group)
People Helping People
Phoenix Services
Pregnancy Care Center of Brigham City
Pregnancy Care Center of Ogden
Prevent Child Abuse Utah
Prosperity 2020
Roads to Independence
Rocky Mountain Homes Fund
SHARE, Inc.
State of Utah Department of Workforce Services
The Salvation Army
Toys for Tots
Trapper Trails Council, Boy Scouts
Treehouse Children's Museum
Tremonton Community Food Pantry
UPSTART
Utah AIDS Foundation
Utah Community Action
Utah Down Syndrome Foundation
Utah Educational Savings Plan
Utah Nonprofits Association
Weber Area Council of Governments
Weber Human Services
Weber Pathways
Weber School District Foundation
Weber State University (various departments)
YCC Family Crisis Center
YMCA of Northern Utah
Youth Futures Shelter Home
Youth Impact, Inc.

$25,000-$99,999

AMERICAN NUTRITION
STEWART CHARITABLE FOUNDATIONS
ZIONS BANK

$10,000-$24,999

AMERICAN WEST BANK
Amongst Foods
Benco Dental Supply Co.
Best Buy
Box Elder Community Pantry
Boyer Company
Boys & Girls Clubs of Weber-Davis
Brigham City Community Hospital
Browning
Cambia Health
Cargill
Catholic Community Services of Utah
CenturyLink
Ceridian Employee Services
Chevron
Community Counseling Services
ConAgra Foods
Convergys
Costco
Crafo
Dillard's
Ecolab
Eide Bailly
Eli Lilly
Enterprise
Fairchild Semiconductor
Family Counseling Service
Federal Express
General Electric
Geniune Parts

George & Mary Hall Foundation
Glia Smuth Kline
Goldenwest Credit Union
H & R Block
Hanover Insurance
Homeless Veterans Fellowship
Horizon Milling
IBM
Iomega Corporation
ITW National
James & Co.
J.C. Penney
JBT Corporation
JP Morgan Chase
Key Bank
Lenovo
Macys Department Store Management & Training Corp
Mazda
McKay Dee Foundation
Midtown Community Health Clinic
Nationwide
Northrop Grumman
Northstar HVAC
Ogden School District
Ogden School District Foundation
Ogden Weber ATC
Ogden-Weber Community Action Partnership
Orbital ATK
Overland West
PacifiCorp
Prevent Child Abuse Utah
PacifiCorp/Rocky Mt. Power
Saint Anne's Center / Lantern House
SBC
Shopko
Simplex Grinnell
Smith's Food & Drug Stores
Standard Examiners
State Farm Insurance
Symbol Arts
Tab Bank
Target
The Andersons, Inc.
Timken Company
Trapper Trails Council, Boy Scouts
True Value
Turn Community Services
Union Pacific
UMB Fund Service
United Way of Northern Utah
US Bank
Utah Transit Authority
Valley View Elementary School
Vista Outdoors
Webber County
Webber County Library System
Webber School District
Webber State University
Western Zirconium
Westinghouse
Wiggins & Co.
Williams Gas Pipeline
YMCA of Northern Utah
Your Community Connection of Ogden

UP TO $10,000

3M
Advanced Auto Parts
American Dream Foundation
American West Bank
Anderson Company
Associated Foods
Benco Dental Supply Co.
Best Buy
Box Elder Community Pantry
Boyer Company
Boys & Girls Clubs of Weber-Davis
Brigham City Community Hospital
Browning
Cambia Health
Cargill
Catholic Community Services of Utah
CenturyLink
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Chevron
Community Counseling Services
ConAgra Foods
Convergys
Costco
Crafo
Dillard's
Ecolab
Eide Bailly
Eli Lilly
Enterprise
Fairchild Semiconductor
Family Counseling Service
Federal Express
General Electric
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Glia Smuth Kline
Goldenwest Credit Union
H & R Block
Hanover Insurance
Homeless Veterans Fellowship
Horizon Milling
IBM
Iomega Corporation
ITW National
James & Co.
J.C. Penney
JBT Corporation
JP Morgan Chase
Key Bank
Lenovo
Macys Department Store Management & Training Corp
Mazda
McKay Dee Foundation
Midtown Community Health Clinic
Nationwide
Northrop Grumman
Northstar HVAC
Ogden School District
Ogden School District Foundation
Ogden Weber ATC
Ogden-Weber Community Action Partnership
Orbital ATK
Overland West
PacifiCorp
Prevent Child Abuse Utah
PacifiCorp/Rocky Mt. Power
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SBC
Shopko
Simplex Grinnell
Smith's Food & Drug Stores
Standard Examiners
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Union Pacific
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United Way of Northern Utah
US Bank
Utah Transit Authority
Valley View Elementary School
Vista Outdoors
Webber County
Webber County Library System
Webber School District
Webber State University
Western Zirconium
Westinghouse
Wiggins & Co.
Williams Gas Pipeline
YMCA of Northern Utah
Your Community Connection of Ogden

COMMUNITY PARTNERS

A Center for Grieving Children, The Family Summit Foundation
Acts Six Soup Kitchen
Aerospace Heritage Foundation of Utah
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AmeriCorps Read.Graduate.
Succeed
Bear River Association of Governments
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Weber State University (various departments)
YCC Family Crisis Center
YMCA of Northern Utah
Youth Futures Shelter Home
Youth Impact, Inc.

United Way of Northern Utah
2955 Harrison Blvd. #201 | Ogden, UT 84403
Office 801-399-5584 | Fax 801-399-5599
UWNU.ORG

Membership Disclosure
United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions—whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.
## 2016-2017 COLLECTIVE IMPACT RESULTS

<table>
<thead>
<tr>
<th><strong>2,387 VOLUNTEERS</strong></th>
<th><strong>$200,000 IN GRANT FUNDING</strong> released to 24 partner organizations in Box Elder, Morgan, and Weber counties</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2.9 MILLION</strong></td>
<td><strong>172,934 DIAPERS DONATED</strong></td>
</tr>
<tr>
<td>raised through community DONATIONS</td>
<td></td>
</tr>
<tr>
<td><strong>1,343 STUDENTS</strong></td>
<td><strong>1,621 HOME VISITS</strong> for early childhood and family education</td>
</tr>
<tr>
<td>received one-on-one reading tutoring at <strong>35 DIFFERENT SCHOOLS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>242 BACKPACKS</strong> and <strong>$6,000</strong> of SCHOOL SUPPLIES distributed to local students</td>
<td><strong>390 FREE community PLAYGROUP SESSIONS</strong></td>
</tr>
<tr>
<td><strong>210 ORGANIZATIONS UNITED</strong> to serve Northern Utah</td>
<td><strong>20,000 BOOKS COLLECTED</strong> for the community</td>
</tr>
<tr>
<td><strong>2-1-1 referred</strong> <strong>8,174 INDIVIDUALS</strong> to services from a database of <strong>2,743 PROVIDERS</strong></td>
<td><strong>7,160 POUNDS of HOLIDAY TURKEY and HAM</strong> given to local food banks</td>
</tr>
<tr>
<td><strong>4,600 HOLIDAY TOYS</strong> and <strong>CLOTHING ITEMS</strong> distributed to local children</td>
<td><strong>1,100 COATS DISTRIBUTED</strong> in partnership with Catholic Community Services, Knights of Columbus, EnableUtah, and YCC Family Crisis Center</td>
</tr>
</tbody>
</table>

### 2-1-1 REFERRALS

- **8,174 CALLS RECEIVED** in Box Elder, Morgan, and Weber Counties
- **86,104 CALLS STATEWIDE**
- **2,743 PROVIDERS**
- **9,000 SERVICES OFFERED**

### GRANT CENTER

The Zada Haws Community Grant Center is open to grant seekers, grant makers, researchers, policymakers, the media, and the general public. Its database lists over 140,000 grant funding opportunities throughout the United States.

In the past year:

- **82 GRANT SEARCHES FOUND 1,449 GRANT OPPORTUNITIES**