**Leadership Donor Solicitation**

SENDER: CEO or Leadership Giving Chair

SUBJECT: What makes United Way of Northern Utah so special?



Dear **[Name]**,

United Way of Northern Utah mobilizes communities to action so that all can thrive. Whenever there’s a need in our community, United Way is there. UWNU strives to create a future where every individual, family, and community can rise. Thanks to people like you, we positively impacted over 100 local nonprofits to help them better serve the community.

We’re not stopping there. Your support can help continue tackling the biggest problems in Northern Utah. From education and youth opportunities to health and financial security, we bring a comprehensive approach to every challenge. Years past has shown that when people Unite to act, change is possible.

I give to United Way because I know my gift supports programs that make a positive impact on the lives of our neighbors and on our community. Consider what your leadership gift can do:

● $50 per month ($600 gift) provides 3,000 diapers to Welcome Baby families.

● $75 per month ($900 gift) ensures 150 pantry packs for students to have enough food to eat on weekends when they can’t rely on school meals.

● $90 per month ($1,080 gift) supports over 94 calls a week through the 211 program to connect families with local resources to get access to meet their basic needs.

Donate today. Join us in **Leading the Way** to a better future for all.

**[LEAD THE WAY] - enter link provided by United Way Representative**

Sincerely,

**[SIGNATURE]**