



ANNUAL REPORT

2022

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**United Way
of Northern Utah**



Serving Box Elder, Morgan, Oneida, and Weber Counties

OUR MESSAGE TO YOU

LEADERSHIP MESSAGE



Julie Johnson
CEO & President
United Way of Northern Utah



Rhett Long
Chair, Board of Director

Dear Friends,

One of my greatest joys of being part of United Way of Northern Utah is witnessing the tremendous amount of good in our community, from our generous donors and volunteers who give of themselves, their time and their resources to our nonprofit and corporate partners; from our dedicated staff to our phenomenal Board of Directors and the families and individuals we are privileged to serve. As we have moved out of a year highly impacted by the pandemic, all of us have been called to reach out with our hearts and hands and find what truly unites us - our goal for a healthy, stable and well-educated community where individuals, families and neighborhoods thrive.

I've been fortunate this year to see firsthand our community **live united**. I'm in awe of the many volunteers who give of themselves through more than 2,700 home visits to help create a welcoming environment for newborns and their families; giving new moms the support and encouragement they need to ensure their child is meeting developmental milestones. I've seen the joy on the faces of children who gather at one of our 15 Little Neighborhood Libraries in inner-city Ogden to choose their own book to take home and read. I was amazed with the more than 900 participants who attended Stem Action Day at Dinosaur Park, children gained first-hand experience exploring activities in science and math from more than 15 corporate partners. I've worked alongside more than 85 nonprofit organizations that can better live out their missions because of shared services and educational opportunities received through pro-bono experts in our community.

What an incredible year!

As stewards of our communities, we work hard to ensure the trust of our donors, our volunteers, our strategic partners, and most importantly, the people that we tirelessly serve. We are constantly committed to supporting the entire community through cultivating relationships and partnerships that focus on creating population level change. Through our facilitated networks, funded partnerships and community partners we are bringing key stakeholders together to meet our communities' most difficult challenges. We could not do this work without you.

I invite you to join us- be part of our movement - give back to your community, advocate for causes you believe in, and volunteer your time and talent to improve the quality of life in our community. As always, I thank each of you, our friends, neighbors, volunteers, advocates and partners, for your continued support and for living united with us.

Sincerely,


Julie Johnson


Rhett Long

BOARD MEMBERS

Rhett Long Board Chair	Kendal Rae Jensen Connection Publishing	Larry Muench Audit & Finance Committee Chair	Ryan Spelts Connection Publishing
Earl Benson Northrop Grumman	Lynelle Jensen Weber County	Zac Nelson Zions Bank	Aimee Stevens Kimberly Clark
Mara Brown Ogden City Management Services	Matt Jensen Davis & Bott	Karla Porter Weber School District	Kent Streuling America First Credit Union
Shawn Choate Bank of Utah	Ken King Tab Bank	Jeffrey Rawlings Kimberly Clark	Mark Suchan Post Consumer Brands
Kearston Cutrubus Cutrubus Automotive Team	Luis Lopez Weber State University	Tod Schroeder Wasatch Peaks Credit Union	Steve Waldrip Utah State Legislature
Dave Dixon Petersen, Inc.	Jeff Martinez Kimberly Clark	Dave Sebahar Past Chair	Timothy Wheelwright Dentons Durham Jones Pinegar, P.C.
Todd Harris Fresenius	Zach Moeller Proctor & Gamble	Andrew Sorenson Data & Digital Product Strategy	Rachid Zougari Bechtel

OUR IMPACT

MORE CHILDREN ARE ABLE TO SUCCEED IN SCHOOL AND LIFE.

OUR STUDENT SUCCESS PROGRAM

1,487 VOLUNTEERS
1,984 ELEMENTARY STUDENTS SERVED
767 HIGH SCHOOL STUDENTS SERVED
56 SCHOOLS SERVED

8,360 VOLUNTEER HOURS
953 JUNIOR HIGH STUDENTS SERVED
69 AMERICORPS MEMBERS SERVED



Sandy's Story

"I have a student who has had at least one F every term, but she will be finishing the fourth term of this year with no Fs. She has put in a lot of work and improved her attendance as well. Her parents have also reached out to express their thanks over the improvement in her grades."

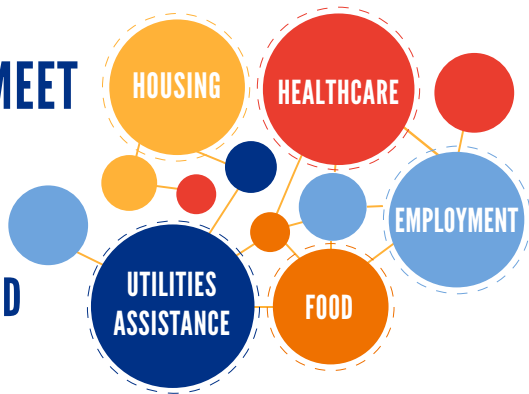
MORE FAMILIES ARE ABLE TO MAKE ENDS MEET

OUR 211 PROGRAM

FIELDED
9,500 HELP REQUESTS




TOP 5 AREAS OF NEED



MORE INDIVIDUALS ARE ABLE TO NAVIGATE LIFE CHALLENGES

OUR WELCOME BABY PROGRAM

<div><div>766</div><div>VOLUNTEERS</div></div> <div></div> <div><div>78</div><div>VOLUNTEER HOME VISITORS</div></div> <div></div> <div><div>2,371</div><div>VOLUNTEER HOURS</div></div> <div><div></div><div><div>2,855</div><div>HOME VISITS</div></div></div> <div></div>		
<div></div> <div><div>294</div><div>FAMILIES ENROLLED</div></div>	<div></div> <div><div>491</div><div>CHILDREN SERVED</div></div>	<div></div> <div><div>\$105,969</div><div>IN KIND DONATIONS</div></div>

OUR LEARN WITH PLAYGROUPS PROGRAM



63 FAMILIES SERVED | **119** CHILDREN SERVED
4,335 VOLUNTEER HOURS
24 VOLUNTEERS

A young mom with two young children was facing a lot of stress and uncertainty during her divorce. She loved receiving visits from her Welcome Baby home visitor. While visiting, the home visitor discovered that the mother's car had broken down and she was having a hard time getting to work so she could earn money. Navigating the bus system was more challenging with kids. The Welcome baby home visitor connected her with a community resource that gave her a temporary car. Welcome Baby does more than deliver free educational resources. They connect people to what they need most.

OUR COMMUNITY NEEDS

CHILDREN ARE STRUGGLING TO SUCCEED IN SCHOOL.

66% OF **CHILDREN** ARE STARTING KINDERGARTEN WITHOUT THE FOUNDATION TO LEARN



LESS THAN **1/2** OF **THIRD GRADERS IN NORTHERN UTAH** ARE READING AT THEIR GRADE LEVEL.

Third Grade LANGUAGE ARTS of Spring 2022 At or Above Bench Marks			Eighth Grade MATH Spring 2022 At or Above Bench Marks	
Box Elder SD	44%		Box Elder SD	45%
Morgan SD	63%		Morgan SD	50%
Ogden SD	31%		Ogden SD	28%
Weber SD	41%		Weber SD	28%

FAMILIES ARE STRUGGLING TO MAKE ENDS MEET.

60% OF **WEBER COUNTY RESIDENTS** DON'T EARN ENOUGH TO MAKE ENDS MEET

ALMOST **1 OF 3** **CHILDREN IN CENTRAL OGDEN** LIVE IN **POVERTY**.

MOST COMMON **REASON STUDENTS DROPOUT OF HIGH SCHOOL** IS DUE TO FAMILY RESPONSIBILITIES - **HELPING FINANCIALLY AND WITH CHILD CARE FOR YOUNGER SIBLINGS.**

INDIVIDUALS ARE STRUGGLING TO LIVE HEALTHY LIVES.

FOOD INSECURITY % OF FOOD INSECURE INDIVIDUALS AND CHILDREN (2020)							
WEBER		BOX ELDER		MORGAN		ONEIDA (IDAHO)	
9.5%	12.9%	9.9%	12.9%	5.5%	5.8%	9.6%	10.6%
OVERALL	OF CHILDREN	OVERALL	OF CHILDREN	OVERALL	OF CHILDREN	OVERALL	OF CHILDREN

NONPROFITS ARE STRUGGLING TO SERVE ALL WHO NEED THEM.

- **74%** of Nonprofits have seen an **increase in demand** for services
- **30% decrease in revenue**
- **31% decline in staff**
- Only **23% of Nonprofit Boards reflect the communities** they serve

Impact of the Pandemic on Nonprofits 2021 survey conducted by Utah Nonprofits Association (UNA)

Nonprofits describe their experiences as *“There is too much to do in too little time. Surviving does not mean thriving.”*
Many used the words **SURVIVAL, STRUGGLE, CHALLENGE, & SACRIFICE.**



OUR IMPACT

MORE INDIVIDUALS ARE ABLE TO NAVIGATE LIFE CHALLENGES.

OUR UNITED PARTNERSHIP PROGRAM

United Partnership Council brought more individuals and organizations together to **solve complex community issues.**






25+ BUSINESS, NONPROFIT, PHILANTHROPIC, AND GOVERNMENT PARTNERS

45 VOLUNTEERS | **395** VOLUNTEER HOURS

← 15 LITTLE NEIGHBORHOOD LIBRARIES WERE INSTALLED



VOLUNTEERS BY PROGRAM

STUDENT SUCCESS PROGRAM 1,487 VOLUNTEERS 8,360 HOURS 	NONPROFIT CONNECTION 17 VOLUNTEERS 67 HOURS 	YEAR OF ACTION  1,481 VOLUNTEER HOURS
UNITED PARTNERSHIP 395 VOLUNTEER HOURS 	LEARN WITH PLAYGROUP  24 VOLUNTEERS 4,335 HOURS	WELCOME BABY  78 HOME VISITORS 2,370 HOURS 766 VOLUNTEERS
ADMINISTRATION  7 VOLUNTEERS 56 HOURS	TOTAL # OF VOLUNTEER HOURS = 17,064 	

MORE NONPROFITS ARE VIABLE

OUR NONPROFIT CONNECTION PROGRAM

- Supported **87 Nonprofits**
- Awarded **\$200,000 in community grants** to over **36+ agencies**
- Matched **17 Pro Bono Consultants/Volunteers** to nonprofits
- **Graduated 20+ leaders** from a board leadership training
- **Assisted with Legislative funding** going towards nonprofits.

OUR FINANCIALS

Source of Funds

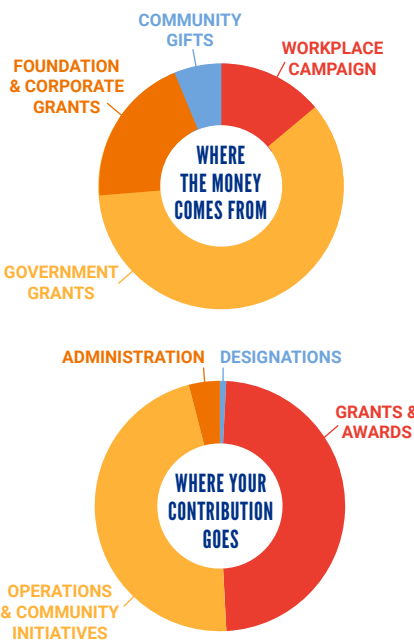
Workplace Campaign	\$577,446
Government Grants	\$2,482,683
Foundation and Corporate Grants	\$831,919
Community Gifts	\$259,485
Other Revenue Sources	\$196,072
Total	\$4,347,605

Use of Funds

Designations	\$64,981
Grants & Awards	\$3,909,753
Operations and Community Initiatives	\$3,782,808
Administration	\$324,182
Total	\$8,081,724

Change in Net Assets** (\$3,734,119)

This report is based on the 2020 financial audit and 990.
See complete audited financial statements at uwnu.org.



*Excludes revenues and expenses related to the IHC Partnership Grant. UWNUI is operating in an agency capacity and these amounts don't reflect regular operations.



MISSION

*We **Unite** people and organizations to build a healthy, stable, and well-educated community where individuals, families, and neighborhoods thrive.*

VALUES

*Clear Sense of Service | Integrity | Inclusion
Positive Attitude | Innovation | Equity*

FOCUS AREAS

Education | Health | Income | Community Leadership



DID YOU KNOW?

United Way of Northern Utah added a fourth special focus area? In 2019, we added Community Leadership. This makes us different from all other United Ways.

OUR SUPPORTERS

BUSINESSES THAT GIVE BACK

85 COMPANIES
RAISED
\$693,000
THROUGH CORPORATE
CAMPAIGNS.
COMBINED WITH
VOLUNTEER HOURS,
IN-KIND DONATIONS &
GRANTS, OVERALL
CORPORATE GIVING
WAS VALUED AT
\$785,000+
MONETARY & IN-KIND
COMBINED

TOP 5

1. BECHTEL
2. PROCTER & GAMBLE
3. KIMBERLY CLARK
4. PETERSEN INC
5. AMERICA FIRST CREDIT UNION

THANK YOU to the

2,250
DONORS

2,301
VOLUNTEERS

AND

155+ ORGANIZATIONS,
AGENCIES, AND BUSINESSES

WHO **\$448,471** IN-KIND DONATIONS

In-kind donations include donated office space, materials, and clothing.

Our supporters contribute more than money. They contribute volunteer power, in-kind support that address complex challenges on a community-wide scale.



FUNDERS

\$50,000+

America First Credit Union
Bechtel
Daniels Fund
George S. & Dolores Eccles Foundation
Governor's Office of Economic Development
Kimberly Clark
Petersen Inc.
Procter & Gamble
Project Safe Neighborhoods - Department of Justice
Stewart Charitable Foundations
UServe
Utah State Board of Education

\$20,000+

Alan & Jeanne Hall Foundation
Citi
Comcast
Compass Minerals
Intermountain Healthcare / McKay Dee Hospital
Northrop Grumman
Post Consumer Brands (MOM)
United Way of Northern Utah Employees
Weber State University
Williams International

\$10,000+

Bank of Utah
Barnes Aerospace
Costco
Drug Free Communities
Lawrence T. & Janet T. Dee Foundation
Ogden City
Ogden Newspapers of Utah
Ogden Regional Medical Center (MountainStar Health)
Sorenson Legacy Foundation
Utah Eye Center

\$5,000+

Dean Thompson
Dominion Energy
Joseph D. Lohrer
K Bell Plumbing
LDS Humanitarian Services
MarketStar
Nelnet
Pacific Corp/Rocky Mountain Power
Scott & Mandi Schill
Stephen G. and Susan E. Denkers Family Foundation
TAB Bank
United Parcel Service (UPS)
Walmart
Wasatch Peaks Credit Union

\$2,500+

Boyer Company
Combined Federal Campaign
Dell Technologies
Dillards
Enterprise Rent-A-Car
Gary Koenighain
Hardesty Grover
James McCready
Larry E. Muench
Mark Johnson
Newgate Mall
Ogden Clinic
Ralph Nye Foundation
The Fanwood Foundation
WEX
Youth Build

VIEW A LIST OF
ALL DONORS HERE





We are a vehicle for volunteers, donors, and advocates who seek to change lives and communities.

We work with people from all walks of life to take action by connecting people and companies with the causes that matter to them the most.

We are proud to celebrate serving over 100,000 residents of Northern Utah.

Choose how you would like to get involved.

HOW TO GET INVOLVED

SUBSCRIBE TO
OUR NEWSLETTER



FIND VOLUNTEER
OPPORTUNITIES



JOIN US ON SOCIAL MEDIA



OUR FUTURE

Every day, millions of people look to United Way for lasting solutions to local problems. We go after communities' toughest challenges, creating new solutions to old problems.

We act to ensure that:

- Families have enough food to eat right now, but focus our efforts on **solving hunger in our community**
- Students have tutors now, but focus our efforts on **giving equitable learning opportunities for children** regardless of the zip code they're born into.
- Nonprofits have training and assets now, but focus our efforts on **building their long-term capacity**.



United Way
of Northern Utah

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801-399-5584 | UWNU.ORG

Membership Disclosure

United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions— whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.