



United Way of Northern Utah

Benefits of Partnering with United Way

Engage Your Employees

Engaging with United Way nurtures employee interaction, strengthens teamwork and can help develop important hard and soft skills among staff.

Impact Your Community

As a business, you want to be known for creating positive change and impacting your community. United Way can be your vehicle not only for creating that positive change - but for getting the recognition you deserve as well.

Enhance Your Brand

Customers and potential customers want to know a company cares about the things they care about. United Way can connect our position impact work directly with your business immediately enhancing your brand with businesses to create a positive community impact.

Our Mission

We unite people and organizations to build a healthy, stable, and well-educated community where individuals, families, and neighborhoods thrive.

Education

Goal

Prepare Children to Succeed in School and Life

95% of youth graduate from high school and are college and career ready by 2025.

Income

Goal

A Community of Financially Stable and Independent Families

Increase by 20% the number of families that will earn a livable wage by 2025.

Health

Goal

A Community of Healthy Youth and Adults

Increase by 30% the number of youth and adults who are healthy and avoid risky behaviors by 2025.

Community Leadership

Goal

UWNU Becomes a Recognized Leader in the Community

Increase the resources and influence of UWNU by 100% by 2025.

Engage Your Employees

United Way can help your employees feel connected, appreciated and engaged.

64% *of employees are not engaged in the workplace.*

United Way programs build a stronger community and produce future employees

50%+ **companies report finding and retaining talent as their biggest challenge.**

Volunteerism United Way will work with you to develop and facilitate volunteer experiences that your employees want and that cater to your business goals.



2019 Year of Action Events

Dr. Seuss Day (March)

Community Baby Shower (April)

Day of Action (June)

Back to School (August)

Day of Caring Ogden City and Brigham City (September)

Season of Giving (November-December)

Impact Tour Your employees will join United Way on a customized (virtual or in-person) tour of programs carrying out work in your chosen Impact Area.

Impact Your Community

United Way tackles the big issues to deliver last, measurable change. Your support can fund programs that provide support to help individuals, families and neighborhoods thrive.

OGDEN UNITED

The children and youth in our neighborhood are beautiful, bright, capable individuals with limitless potential. Through each of our programs, we and our partners promise to fulfill ten specific commitments to these individuals and their families to ensure that they have the tools necessary to reach their potential and give back to the community. **In the last year, 24 partners came together to support 7 Ogden schools help their students to succeed in school and life.**

PARENTING SKILLS FOR NEW MOTHERS

The “Welcome Baby” program is a community service designed to promote healthy, secure, and enjoyable beginnings for parents, new babies, and their family members. **In the last year, 1,621 home visits were made to 180 new mothers to provide guidance on child development.**

TUTOR PROGRAM FOR 3RD GRADE CHILDREN

Read. Graduate. Succeed. is a high-impact literacy program in Northern Utah elementary schools that pairs struggling readers with volunteer tutors in over 35 elementary schools in Box Elder, Morgan, and Weber counties. UWNU is responsible for recruiting tutors and funding coordinators. Last year, over 860 volunteers tutored nearly 700 youth. **80% of the children served increased 1.5+ grade-reading levels by the end of 2017-18 school year.**

FINANCIAL STABILITY

United Way is a lead partner of the SparkPoint Center, a collaborative effort between Cottages of Hope, the Utah Department of Workforce Services, People Helping People, Your Community Connection, Futures Through Training, and the Ogden-Weber Applied Technology College. **In the last year, 4,000 individuals were served, receiving support in one or more of the following areas:** tax preparation, credit building, debt reduction, financial literacy, budgeting and asset building, expungement, skills training and work readiness preparation.

COMMUNITY SERVICES GRANTS

Community Services Grants is how we invest local dollars in our communities to address specific community centered issues. Funding decisions are made through a competitive application process. Grants are invested in high performing nonprofit organizations that provide programs and services aligned with our three strategic priority areas of Education, Financial Stability and Health. Awardees help to improve community conditions across our regional footprint in the three counties we serve: Weber, Morgan, and Box Elder. **In the last year, 29 agencies received over \$200,000 in local grants.**

Enhance Your Brand

Customers want to know a company cares about the things they care about. United Way connects with businesses to create a positive community image for your company. Your United Way partnership puts your company in a positive community light.

95% of customers who give high marks to a company's philanthropy say they will continue doing business - it matters today more than ever!

Logo Inclusion

Your company will receive logo inclusion on all marketing materials related to your sponsorship area of focus.

Events

Your company will be a contributing sponsor of annual signature community events with logo inclusion and recognition.

2019 Signature Community Events

BRAVO Night (June)

Volunteer Recognition Event (November)



Corporate Sponsorship Sign Up Form

To participate in the 2019 Corporate Sponsor Program, please complete the following form and return by mail to Corporate Sponsorship Program, 2955 Harrison Blvd, Suite 201, Ogden 84401 or email to licorona@uwnu.org

Contact Information

Company Name_____

Contact Name_____

Mailing Address_____

Phone_____Email_____

Corporate Sponsorship Commitment

Please select sponsorship level (check one option)

☐ Platinum \$10,000

☐ Silver \$3,000

☐ Gold \$5,000

☐ Bronze \$1,000

Please select program area sponsorship will support (check all that apply)

☐ Education

☐ Health

☐ Income

☐ Where United Way needs it most

Method of Payment

☐ Check payable to United Way of Northern Utah

☐ Please send me an invoice

☐ Online www.uwnu.org/sponsor

Authorized Signature

Signature_____Date_____

Printed Name_____

Title_____

Give. Advocate. Volunteer.