Dear Friends,

United Way of Northern Utah’s mission is to **unite people and organizations to build healthy and well-educated communities where individuals, families, and neighborhoods thrive.**

In the past year we have continued to develop our “Collective Impact“ efforts finding more ways to support the strategic alignment of community resources to best address the needs of our neighborhoods.

Several of these key efforts outlined in this report are the **SparkPoint** financial empowerment initiative, growth of partnerships and programs addressing **Early Childhood** needs, and continued expansion of the **Ogden United Promise Neighborhood Initiative.**

Additionally we are committed to the continued support of our partner organizations through traditional methods including the facilitation of funds being designated by donors directly to their efforts, providing grant funding to address basic needs, and operating the 211 Information and Referral Hub for Northern Utah.

You **GIVE** through your workplace payroll deductions, individual donations, corporate and foundation grants, and in a many other ways.

You **ADVOCATE** in our partnerships with chambers of commerce and other United Ways by educating local, state, and national leaders on community needs and effective strategies for addressing them.

You **VOLUNTEER** to help us accomplish numerous community goals in diverse capacities including Board membership, community councils, Ogden United and numerous service projects, community drives, and affinity groups.

Our innovative work is achievable only through true community collaboration. Indeed, you have helped us create the atmosphere in which to **LIVE UNITED.** Thank you for your continued support of the communities of Northern Utah.

Sincerely,

**Scott Ericson**  
Chair, Board of Directors  
Deputy Commissioner of Utah Department of Agriculture and Food

**Robert A. Hunter**  
President & CEO  
United Way of Northern Utah
As an official partner in the *Read. Graduate. Succeed.* initiative, United Way of Northern Utah recruited over 1,132 volunteers, who were paired with struggling readers in over 30 Northern Utah elementary schools. UWNU also helped fund over 21 RGS programs in the Box Elder, Morgan, Ogden, and Weber School Districts. With the support of one-on-one tutoring, **85% of the participating students** improved by **three or more** reading levels.

**Mariel** is in Mr. Warner’s second grade class at Garland Elementary. With Mariel’s determination and with the help of her volunteer tutor, she increased 10 reading levels this year and will start third grade reading at a third grade reading level.

**Marcus** is in Mr. Webb's fourth grade class at Garland Elementary. With the help of two different tutors, patience, and hard work, Marcus surpassed his goal of reaching a reading level of W and increased 12 reading levels this year. He will start fifth grade reading at a sixth grade reading level.

**Kylee** is in Mr. Webb’s fourth grade class at Garland Elementary. Of the 26 students in the Read. Graduate. Succeed. program at Garland Elementary, Kylee reached the highest reading level, Y. She will start fifth grade reading at a sixth grade reading level.

“We have 26 students in our Read. Graduate. Succeed. (RGS) Program here at Garland Elementary. Every one of them are currently at or above their grade reading level. This program and the community volunteers have certainly made a difference in these children’s lives.”

~ Colleen DeMain
Garland RGS Coordinator
In 2015, United Way of Northern Utah partnered with Cottages of Hope and opened the doors to Utah's first-ever SparkPoint Center. Cottages of Hope, the Utah Department of Workforce Services, People Helping People, Your Community Connection, Futures Through Training, and the Ogden-Weber Applied Technology College are co-located at the center and offer a full range of services to help hard-working, low-income families and individuals to get out of poverty and achieve long-term financial stability.

MEASURING OUTCOMES
SparkPoint Centers help low-income families move from poverty to financial stability, which is measured using four outcomes:

- Livable income that reaches the Self-Sufficiency Standard (i.e., $45,000 for a family of four in Weber County)
- Good credit score of 650 or above
- Savings equal to three months of living expenses
- Debt less than 40% of monthly income

2015-16 SPARKPOINT RESULTS

<table>
<thead>
<tr>
<th>Program/Initiative</th>
<th>Individuals Served (June 2015-June 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>VITA Refund and Tax Preparation</td>
<td>877 households, $1.7 Million in total refunds and tax preparation savings</td>
</tr>
<tr>
<td>Financial Capacity Building Services (Credit Building, Debt Reduction, Financial Literacy, Budgeting, and Asset Building)</td>
<td>600 individuals and families connected to one or more financial capacity building services offered through the SparkPoint initiative.</td>
</tr>
<tr>
<td>Expungement</td>
<td>200 individuals served with one-on-one coaching with expungement process</td>
</tr>
<tr>
<td>Skills Training &amp; Work Readiness</td>
<td>580 individuals received resume education, work searching, one-on-one coaching, and soft skills development. 301 found full-time employment.</td>
</tr>
<tr>
<td>SparkPoint Center Services</td>
<td>4,500 total individuals served</td>
</tr>
</tbody>
</table>

"Cottages of Hope has been amazing. Last year, I came looking for help with my record and they helped me with so much more. I have a beautiful 5 month old and although in the beginning, I was here every week for coaching appointments. In about a week, I had a position with a company that I’ve only ever dreamed of. I am making double what I have ever made in the past plus benefits. I love Cottages of Hope and just want to say “thank you guys for all you’re doing for me and my family.”

- Latausha

Jason came to Cottages of Hope in March of 2015 just a few days after being released from federal prison. In the first three weeks after being released, Jason obtained full-time employment with Associated Foods, HUB 801 part-time, paid off an old fine to clear his driver’s license, and applied for Weber State University. Today, Jason is on an Honors scholarship at Weber State University, has been promoted to the freezer department with Associated Foods, and is security for HUB 801. Jason's employment and education accomplishments are not all he has done. Working with a financial educator, Jason has improved his credit score from 579 to 671.

- Jason
In 2015, the Ogden United for Education community board, staffed by United Way, began to take a targeted approach to improving kindergarten and first grade readiness in central Ogden. Under the leadership of the Chair (Senator Ann Millner) and Vice-Chair (Superintendent Sandy Coroles), the board, and a committed subcommittee of core partners, developed the following shared goals that they have begun to collectively work to achieve:

- **Academic Success** – all children have a strong academic foundation and are ready for kindergarten and first grade
- **Parent Engagement** – all parents are engaged in their child’s education and development
- **Environment Conducive to Growth** – all children have a safe and healthy environment at home, childcare and school
- **Health** – all children have optimum health (physical, mental and dental)

Additionally United Way provided funding to hire a community outreach worker, who does home visitations to enroll children in six **YMCA of Northern Utah** pre-school programs as well as provide referrals to the **Waterford Early Learning (UpStart)** computer-based preschool program and to **Help Me Grow** for developmental screenings.

**WELCOME BABY**

Welcome baby is a free community service that promotes a healthy, secure, and enjoyable beginning for new babies and family members.

Volunteers visit mothers each month and provide them with age appropriate information on childhood development and parenting tips.

**INSPIRE PLAYGROUPS**

The Inspire Playgroups parenting classes and children’s activities offer a research–based curriculum that will increase parenting skills and enhance children’s school readiness. Classes are free to the community.

**2015 PLAYGROUPS SITES**

- United Way Site
- Imagine Jefferson Site
- George Washington High School Site

**Elizabeth** is a single mother with three kids and lives in downtown Ogden, in the Ogden United Promise Neighborhood Zone. In 2014, she attended Inspire Playgroups, sponsored by United Way of Northern Utah and signed up to receive home visits in conjunction with the Welcome Baby Initiative. The Welcome Baby volunteer visited Elizabeth in her home monthly to teach her skills to prepare her children to be successful in school and life. She received training, gained confidence in parenting, and realized the importance of early education for her children. Despite her language barrier and low-income situation, in 2015, she was able to enroll her youngest child in the Ogden School District’s Special Needs Preschool. Elizabeth recognizes her role as her children’s first teacher and continues to seek opportunities to better herself and family. Through her connection with United Way, she has learned of the many community resources to help her family.
PROMISE NEIGHBORHOOD

The goal of the Ogden United Promise Neighborhood (OUPN) is to ensure all children and youth have access to great schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and career.

As a part of this effort United Way has continued to help fund the development of the Community Research Extension (CRE), a core element of OUPN. The CRE is housed in the Center for Community Engaged Learning at Weber State University. Services provided by the CRE include: development of longitudinal community data system, program evaluation, outcome development, collection and analysis of primary and secondary data and research methodology.

Under the leadership of Senator Ann Millner and Superintendent Sandy Coroles, the Ogden United for Education board is currently focused on ensuring all children in the Promise Neighborhood are ready for kindergarten and first grade. Key organizations working together on the effort include; Ogden-Weber Community Action Partnership (HeadStart), YMCA of Northern Utah, Ogden School District, Weber Human Services, Weber State University, the Utah Department of Workforce Services, Help Me Grow, and the Waterford Institute.

Over the past year OUPN has helped facilitate the development of Utah’s Bright Future Fund a 529 College Savings Account pilot program serving 100 children. This is a multi-agency collaboration with the Utah Education Savings Plan (529), Community Action Partnership of Utah, Ogden-Weber Community Action Partnership, the Department of Workforce Services, and Salt Lake Community Action. Children in the pilot programs are set up with 529 plans and receive an initial deposit, matching monies, and incentives for hitting specific benchmarks.

Additionally, United Way advocated for Promise Neighborhood to be fully authorized as a Federal Program through the U.S. Department of Education. On December 10th, 2015 President Obama signed the reauthorization of the Elementary and Secondary Education Act (ESEA). Promise Neighborhoods was included in the bill and is now (for the first time) a fully authorized program.

COMMUNITY IMPACT GRANTS

In 2015, United Way of Northern Utah released $200,000 in grant funding to 24 partner organizations to support residents in Weber, Morgan, and Box Elder counties. These Community Impact grants supported organizations and collaborative partnerships that help achieve community objectives in the areas of basic needs (food, shelter, and safety), education, income and health.

The following organizations were awarded grants:
A Center for Grieving Children, Box Elder Community Pantry, Box Elder Education Foundation, Box Elder Family Support Center, Box Elder School District, Boys and Girls Club Weber –Davis, Brigham City Fine Arts Center, Catholic Community Services of Northern Utah, Cottages of Hope, Enable Utah, Family Counseling Services, Homeless Veterans Fellowship, St. Anne’s Center - Lantern House, New Hope Crisis Center, Oneida Crises Center, People Helping People, Brigham City Pregnancy Care Center, Prevent Child Abuse Utah, Share, Inc., Tremonton City Food Pantry, Weber School Foundation, Your Community Connection, Youth Impact.

COMMUNITY DRIVES

BACKPACK DRIVE
In August 2015, 575 Backpacks (with supplies) were collected and distributed to non-profits, elementary schools, HAFB, and other organizations in Weber County to prepare low-income children for school.

TURKEY DRIVE
Turkey donation of 6,380.5 Pounds of food donated for the Turkey drive and 2100 Turkeys to be given to 1,593 Families for holiday food baskets.

COAT DRIVE
In November 2015, United Way partnered with Knights of Columbus, UTA, and Catholic Community Services to provide over 600 Coats to individuals in need.

SANTA UNITED
In December of 2015, we launched our third Santa United Program. We collected over $200,000 in toy donations and served 2,400 Children.

2-1-1
United Way of Northern Utah partners with United Way of Salt Lake to provide accurate and relevant health and human service referrals. In 2015, 7,135 calls were received and 12,996 referrals made to health, food, shelter, and homeless prevention services in Box Elder, Morgan, and Weber Counties.

DAY OF CARING
More than 100 volunteers from 8 different companies participated in 7 one-day service projects on September 2015. They read in classrooms, provided art and activities for kids, and completed various maintenance projects including painting, weeding, and community beautification.

LEGISLATIVE ADVOCACY
United Way of Northern Utah (UWNU) serves as a member of the United Ways of Utah Public Policy Council and the Northern Utah Chambers of Commerce Coalition (NUCC). During the 2015 Legislative Session, UWNU and their partners successfully helped secure legislative funding for emergency shelter, early childhood education, the 2-1-1 information and referral system, and supportive resources for the mentally ill.
FINANCIAL REPORT

Source of Funds

<table>
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<tr>
<th>Source of Funds</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Community Campaign</td>
<td>$1,324,391</td>
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<tr>
<td>Combined Federal Campaign</td>
<td>$1,540,702</td>
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<tr>
<td>Grants</td>
<td>$622,852</td>
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<tr>
<td>Other</td>
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<td><strong>Total</strong></td>
<td><strong>$3,995,242</strong></td>
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Allocations of Funds

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<th>Amount</th>
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<tr>
<td>Designations</td>
<td>$2,465,840</td>
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<tr>
<td>Operations, Programs, and Grants</td>
<td>$1,388,962</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$3,854,802</strong></td>
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This report is based on the 2014 990. See complete audited financial statements at uwnu.org.

Kent Streuling
America First Credit Union

Mark Suchan
MOM Brands

Nate Taggart
Weber School District

Stephen Waldrip
Community Representative

Jan Zogmaister
National Battery Sales
The following corporations, foundations, and organizations have generously contributed to our work.

$100,000 AND ABOVE

- General Electric
- Federal Express
- Family Counseling Service
- Fairchild Semiconductor
- Eli Lilly
- Eide Bailly
- Dillard's
- Crafco
- Convergys Services
- Community Nursing Services
- Citi Group
- Chevron
- Ceridian Employee Services of Utah
- Catholic Community Services of Utah
- Camden Education Foundation
- Bank of Utah
- Associated Foods
- Anderson Company
- American West Bank
- Alliant Tech
- Advanced Auto Parts
- 3M

$25,000-$99,999

- Wal-mart
- The Andersons, Inc.
- P&G
- PC Makers
- PacifiCorp
- Kimberly-Clark
- Zions Bank
- Questar
- Utah Non-Profits Association
- American Red Cross of Utah
- Acts Six Soup Kitchen
- Aerospace Heritage Foundation of Utah
- American Red Cross of Northern Utah
- AmeriCorps
- Read. Graduate. Succeed.
- Box Elder Community Pantry
- Box Elder Family Support Center
- Box Elder School District Foundation
- Boys & Girls Clubs of Weber-Davis
- Brigham City Fine Arts Center
- Catholic Community Services of Utah
- Christmas Box International Community Nursing Services
- Combined Federal Campaign
- Cottages of Hope
- Deaf and Blind Children’s Fund, Inc.
- Enable Utah
- Family Counseling Service
- Family Summit Foundation, Center Grieving
- Family Support Center of Ogden
- Friends of the Weber/Morgan CJC
- Habitat for Humanity of Northern Utah/Box Elder/Cache
- Habitat for Humanity Weber/Davis
- Homeless Veterans Fellowship
- Hospice of Northern Utah Foundation
- House of Hope
- Joyce Hansen Hall Food Bank
- Junior League of Ogden
- Knights of Columbus
- LDS Church, Humanitarian Services
- Make-A-Wish Foundation
- McKay Dee Foundation
- Midtown Community Health Clinic
- Morgan Education Foundation
- National Center on Shaken Baby Syndrome
- New Hope Crisis Center
- Ogden Association for the Blind
- Ogden Nature Center
- Ogden School Foundation
- Ogden Weber ATC Foundation
- Ogden-Weber Community Action Partnership
- Oneida Crisis Center
- Oneida Education Foundation
- PAAG (Positive Assistance Action Group)
- People Helping People
- Phoenix Services
- Pregnancy Care Center of Brigham City
- Pregnancy Care Center of Ogden
- Prevent Child Abuse Utah
- Prosperity2020
- Roads to Independence
- Rocky Mountain Homes Fund
- Saint Anne's Center/The Lantern House
- SHARE, Inc.
- State of Utah Department of Workforce Services
- The Salvation Army
- Toys for Tots
- Trapper Trails Council, Boy Scouts
- Treehouse Children’s Museum
- Tremonton Community Pantry
- UPSTART
- Utah AIDS Foundation
- Utah Down Syndrome Foundation
- Utah Educational Savings Plan
- Utah Non-Profits Association
- Weber County
- Weber County Library System
- Weber Human Services
- Weber Pathways
- Weber School District Foundation
- Weber State University
- Weber State University Center for Community Engaged Learning
- Weber State University Foundation
- YMCA of Northern Utah
- Your Community Connection of Ogden
- Youth Impact

UP TO $10,000

- Box Elder Community Pantry
- Boyer Company
- Boys & Girls Clubs of Weber-Davis
- Brigham City Community Hospital
- Browning
- Cambia Health
- Cargill
- Catholic Community Services of Utah
- CenturyLink
- Ceridian Employee Services
- Chevron
- Citi Group
- Community Nursing Services
- ConAgra Foods
- Convergys
- Costco
- Crafo
- Dillard’s
- Ecolab
- Eide Bailly
- Eli Lilly
- Fairchild Semiconductor
- Family Counseling Service
- Federal Express
- General Electric
- Geniune Parts
- George & Mary Hall Foundation
- Glaxo Smith Kline
- Goldenwest Credit Union
- H & R Block
- Hanover Insurance
- Homeless Veterans Fellowship
- Horizon Milling
- IBM
- Jet Corporation
- JP Morgan Chase
- Key Bank
- Lawrence T. & Janet T. Dee Foundation
- Lenovo
- Macys Department Store
- Management & Training Corp
- Mazda
- McKay Dee Foundation
- Midtown Community Health Clinic
- Nationwide
- Northrop Grumman
- Northstar HVAC
- Ogden City
- Ogden School District
- Ogden School District Foundation
- Ogden Weber ATC
- Ogden-Weber Community Action Partnership
- Orbital ATK
- Overland West
- Pacificorp
- Prevent Child Abuse Utah
- PacifiCorp/Rocky Mtn. Power
- Saint Anne's Center/Lanter House
- SBC
- Shopko
- Simplex Grinnell
- Smith's Food & Drug Stores Standard Examiner
- State Farm Insurance
- Symbol Arts
- Tab Bank
- Target
- The Andersons, Inc.
- Timken Company
- Trapper Trails Council, Boy Scouts
- True Value
- Turn Community Services
- Union Pacific
- UMB Fund Service
- United Way of Northern Utah
- US Bank
- Utah Transit Authority
- Valley View Elementary School
- Vista Outdoors
- Weber County
- Weber County Library System
- Weber School District
- Weber State University
- Weber State University Foundation
- YWCA of Northern Utah
- Your Community Connection of Ogden
- Youth Impact

LIVE UNITED

United Way of Northern Utah

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UWNU.ORG

Membership Disclosure: United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions—whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.