



2015-16 ANNUAL REPORT TO THE COMMUNITY



Serving Box Elder, Morgan, Oneida, and Weber Counties

CHAIR & CEO MESSAGE

Dear Friends,

United Way of Northern Utah's mission is to ***unite people and organizations to build healthy and well-educated communities where individuals, families, and neighborhoods thrive.***

In the past year we have continued to develop our "Collective Impact" efforts finding more ways to support the strategic alignment of community resources to best address the needs of our neighborhoods.

Several of these key efforts outlined in this report are the **SparkPoint** financial empowerment initiative, growth of partnerships and programs addressing **Early Childhood** needs, and continued expansion of the **Ogden United Promise Neighborhood Initiative**.

Additionally we are committed to the continued support of our partner organizations through traditional methods including the facilitation of funds being designated by donors directly to their efforts, providing grant funding to address basic needs, and operating the 211 Information and Referral Hub for Northern Utah.

You **GIVE** through your workplace payroll deductions, individual donations, corporate and foundation grants, and in a many other ways.

You **ADVOCATE** in our partnerships with chambers of commerce and other United Ways by educating local, state, and national leaders on community needs and effective strategies for addressing them.

You **VOLUNTEER** to help us accomplish numerous community goals in diverse capacities including Board membership, community councils, Ogden United and numerous service projects, community drives, and affinity groups.

Our innovative work is achievable only through true community collaboration. Indeed, you have helped us create the atmosphere in which to **LIVE UNITED**. Thank you for your continued support of the communities of Northern Utah.

Sincerely,



A handwritten signature in blue ink that reads "Scott Ericson".

Scott Ericson
Chair, Board of Directors
Deputy Commissioner of Utah
Department of Agriculture and Food



A handwritten signature in black ink that reads "Robert A. Hunter".

Robert A. Hunter
President & CEO
United Way of Northern Utah

READ. GRADUATE. SUCCEED.



As an official partner in the *Read. Graduate. Succeed.* initiative, United Way of Northern Utah **recruited over 1,132 volunteers**, who were paired with struggling readers in over **30** Northern Utah elementary schools. UWNU also helped **fund over 21 RGS programs** in the Box Elder, Morgan, Ogden, and Weber School Districts. With the support of one-on-one tutoring, **85% of the participating students** improved by **three or more** reading levels.



Mariel

Mariel is in Mr. Warner's second grade class at Garland Elementary. With Mariel's determination and with the help of her volunteer tutor, she increased 10 reading levels this year and will start third grade reading at a third grade reading level.

Marcus is in Mr. Webb's fourth grade class at Garland Elementary. With the help of two different tutors, patience, and hard work, Marcus surpassed his goal of reaching a reading level of W and increased 12 reading levels this year. He will start fifth grade reading at a sixth grade reading level.



Marcus



Kylee

Kylee is in Mr. Webb's fourth grade class at Garland Elementary. Of the 26 students in the Read. Graduate. Succeed. program at Garland Elementary, Kylee reached the highest reading level, Y. She will start fifth grade reading at a sixth grade reading level.

"We have 26 students in our Read. Graduate. Succeed. (RGS) Program here at Garland Elementary. Every one of them are currently at or above their grade reading level. This program and the community volunteers have certainly made a difference in these children's lives."

~ **Colleen DeMain**
Garland RGS Coordinator



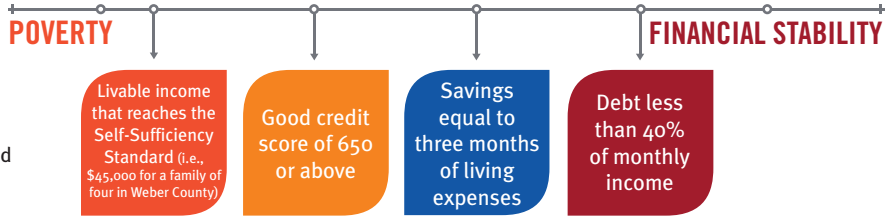
Colleen

SPARKPOINT: A FINANCIAL EMPOWERMENT INITIATIVE AT COTTAGES OF HOPE

In 2015, United Way of Northern Utah partnered with Cottages of Hope and **opened the doors to Utah's first-ever SparkPoint Center**. Cottages of Hope, the Utah Department of Workforce Services, People Helping People, Your Community Connection, Futures Through Training, and the Ogden-Weber Applied Technology College are co-located at the center and offer a full range of services to help hard-working, low-income families and individuals to **get out of poverty and achieve long-term financial stability**.

MEASURING OUTCOMES

SparkPoint Centers help low-income families move from poverty to financial stability, which is measured using four outcomes:



2015-16 SPARKPOINT RESULTS

Program/Initiative	Individuals Served (June 2015-June 2016)
VITA Refund and Tax Preparation	877 households, \$1.7 Million in total refunds and tax preparation savings
Financial Capacity Building Services (Credit Building, Debt Reduction, Financial Literacy, Budgeting, and Asset Building)	600 individuals and families connected to one or more financial capacity building services offered through the SparkPoint initiative.
Expungement	200 individuals served with one-on-one coaching with expungement process
Skills Training & Work Readiness	580 individuals received resume education, work searching, one-on-one coaching, and soft skills development. 301 found full-time employment.
SparkPoint Center Services	4,500 total individuals served



Latausha

"Cottages of Hope has been amazing. Last year, I came looking for help with my record and they helped me with so much more. I have a beautiful 5 month old and although in the beginning, I was here every week for coaching appointments. In about a week, I had a position with a company that I've only ever dreamed of. I am making double what I have ever made in the past plus benefits. I love Cottages of Hope and just want to say "thank you guys for all you're doing for me and my family."

~ Latausha

Jason came to Cottages of Hope in March of 2015 just a few days after being released from federal prison. In the first three weeks after being released, Jason obtained full-time employment with Associated Foods, HUB 801 part-time, paid off an old fine to clear his driver's license, and applied for Weber State University. Today, Jason is on an Honors scholarship at Weber State University, has been promoted to the freezer department with Associated Foods, and is security for HUB 801. Jason's employment and education accomplishments are not all he has done. Working with a financial educator, Jason has improved his credit score from 579 to 671.



Jason

EARLY CHILDHOOD PARTNERSHIPS AND PROGRAMS

KINDERGARTEN & FIRST GRADE READINESS

In 2015 the Ogden United for Education community board, staffed by United Way, began to take a targeted approach to improving kindergarten and first grade readiness in central Ogden. Under the leadership of the Chair (Senator Ann Millner) and Vice-Chair (Superintendent Sandy Coroles), the board, and a committed subcommittee of core partners, developed the following shared goals that they have begun to collectively work to achieve.

- » **Academic Success** – all children have a strong academic foundation and are ready for kindergarten and first grade
- » **Parent Engagement** – all parents are engaged in their child's education and development
- » **Environment Conducive to Growth** – all children have a safe and healthy environment at home, childcare and school
- » **Health** – all children have optimum health (physical, mental and dental)

Additionally United Way provided funding to hire a community outreach worker, who does home visitations to enroll children in six *YMCA of Northern Utah* pre-school programs as well as provide referrals to the *Waterford Early Learning (UpStart)* computer-based preschool program and to *Help Me Grow* for developmental screenings.

WELCOME BABY

Welcome baby is a free community service that promotes a healthy, secure, and enjoyable beginning for new babies and family members.

Volunteers visit mothers each month and provide them with age appropriate information on childhood development and parenting tips.

Welcome  Baby



WELCOME BABY AT A GLANCE—
SINCE FEBRUARY OF 2015

15 HOME VISITING
VOLUNTEERS

234,000
DIAPERS DONATED

796 HOME VISITS

INSPIRE PLAYGROUPS

The Inspire Playgroups parenting classes and children's activities offer a research-based curriculum that will increase parenting skills and enhance children's school readiness. Classes are free to the community.



2015 PLAYGROUPS SITES

- **United Way Site**
- **Imagine Jefferson Site**
- **George Washington High School Site**

190

CLASSES TAUGHT IN 2015-2016

3

ADDITIONAL SITES BEING
PLANNED FOR 2016



Elizabeth

Elizabeth is a single mother with three kids and lives in downtown Ogden, in the Ogden United Promise Neighborhood Zone. In 2014, she attended Inspire Playgroups, sponsored by United Way of Northern Utah and signed up to receive home visits in conjunction with the Welcome Baby Initiative. The Welcome Baby volunteer visited Elizabeth in her home monthly to teach her skills to prepare her children to be successful in school and life. She received training, gained confidence in parenting, and realized the importance of early education for her children. Despite her language barrier and low-income situation, in 2015, she was able to enroll her youngest child in the Ogden School District's Special Needs Preschool. Elizabeth recognizes her role as her children's first teacher and continues to seek opportunities to better herself and family. Through her connection with United Way, she has learned of the many community resources to help her family.

ADDITIONAL PARTNERSHIPS, INITIATIVES, AND PROGRAMS

PROMISE NEIGHBORHOOD



The goal of the **Ogden United Promise Neighborhood (OUPN)** is to ensure all children and youth have access to great schools and strong systems of family and community support that **will prepare them to attain an excellent education and successfully transition to college and career.**

As a part of this effort United Way has continued to help fund the development of the **Community Research Extension (CRE)**, a core element of OUPN. The CRE is housed in the Center for Community Engaged Learning at Weber State University. Services provided by the CRE include: development of longitudinal community data system, program evaluation, outcome development, collection and analysis of primary and secondary data and research methodology.

Under the leadership of Senator Ann Millner and Superintendent Sandy Coroles, the **Ogden United for Education board** is currently focused on ensuring all children in the Promise Neighborhood are ready for kindergarten and first grade. Key organizations working together on the effort include; *Ogden-Weber Community Action Partnership (HeadStart)*, *YMCA of Northern Utah*, *Ogden School District*, *Weber Human Services*, *Weber State University*, *the Utah Department of Workforce Services*, *Help Me Grow*, and *the Waterford Institute*.

Over the past year OUPN has helped facilitate the development of **Utah's Bright Future Fund** a 529 College Savings Account pilot program serving 100 children. This is a multi-agency collaboration with the *Utah Education Savings Plan (529)*, *Community Action Partnership of Utah*, *Ogden-Weber Community Action Partnership*, *the Department of Workforce Services*, and *Salt Lake Community Action*. Children in the pilot programs are set up with 529 plans and receive an initial deposit, matching monies, and incentives for hitting specific benchmarks.

Additionally, United Way advocated for Promise Neighborhood to be fully authorized as a Federal Program through the U.S. Department of Education. On December 10th, 2015 President Obama signed the reauthorization of the Elementary and Secondary Education Act (ESEA). Promise Neighborhoods was included in the bill and is now (for the first time) a **fully authorized program.**

COMMUNITY IMPACT GRANTS

In 2015, United Way of Northern Utah released **\$200,000 in grant funding** to 24 partner organizations to support residents in Weber, Morgan, and Box Elder counties. These Community Impact grants supported organizations and collaborative partnerships that help achieve community objectives in the areas of basic needs (food, shelter, and safety), education, income and health.

The following organizations were awarded grants:

A Center for Grieving Children, Box Elder Community Pantry, Box Elder Education Foundation, Box Elder Family Support Center, Box Elder School District, Boys and Girls Club Weber-Davis, Brigham City Fine Arts Center, Catholic Community Services of Northern Utah, Cottages of Hope, Enable Utah, Family Counseling Services, Homeless Veterans Fellowship, St. Anne's Center - Lantern House, New Hope Crisis Center, Oneida Crises Center, People Helping People, Brigham City Pregnancy Care Center, Prevent Child Abuse Utah, Share, Inc., Tremonton City Food Pantry, Weber School Foundation, Your Community Connection, Youth Impact.

2-1-1

United Way of Northern Utah partners with United Way of Salt Lake to provide accurate and relevant health and human service referrals. In 2015, **7,135 calls were received** and **12,996 referrals made** to health, food, shelter, and homeless prevention services in Box Elder, Morgan, and Weber Counties.



COMMUNITY DRIVES

BACKPACK DRIVE

In August 2015, **575 Backpacks** (with supplies) were collected and distributed to non-profits, elementary schools, HAFB, and other organizations in Weber County to prepare low-income children for school.

TURKEY DRIVE

Turkey donation of **6,380.5 Pounds** of food donated for the Turkey drive and **2100 Turkeys** to be given to **1,593 Families** for holiday food baskets.

COAT DRIVE

In November 2015, United Way partnered with Knights of Columbus, UTA, and Catholic Community Services to provide over **600 Coats** to individuals in need."

SANTA UNITED

In December of 2015, we launched our third Santa United Program. We collected over **\$200,000** in toy donations and served **2,400 Children.**

DAY OF CARING

More than **100** volunteers from **8** different companies participated in **7** one-day service projects on September 2015. They read in classrooms, provided art and activities for kids, and completed various maintenance projects including painting, weeding, and community beautification.

LEGISLATIVE ADVOCACY

United Way of Northern Utah (UWNU) serves as a member of the United Ways of Utah Public Policy Council and the Northern Utah Chambers of Commerce Coalition (NUCC). During the 2015 Legislative Session, **UWNU and their partners successfully helped secure** legislative funding for **emergency shelter, early childhood education, the 2-1-1 information and referral system, and supportive resources for the mentally ill.**

BOARD OF DIRECTORS

Ben Browning

Bank of Utah

Kirk Bullard

Coldwell Banker Residential Brokerage

Tiffany Burnett

Ogden Regional Medical Center

Mayor Mike Caldwell

Ogden City

Dave Correll

Community Representative

Kearston Cutrubs

Cutrubs Automotive Team

Chris Dallin

McKay-Dee Hospital Center

Sabrina Depenbrock

Procter & Gamble

Scott Ericson

Utah Department of Agriculture and Food

Brandon Erlacher

Standard Examiner

Alden Farr

Raymond James Financial Services

Cory Gardiner

Zions Bank

Dave Hardman

Community Representative

Michael Joseph

Retired Iomega Executive

Charles Kaiser

Weber State University

Rand Matthews

Community Representative

Matt Minkevitch

The Road Home

Brad Mortensen

Weber State University

Larry Muench

Community Representative

Steve Parton

Lockheed Martin

Michael Quayle

Autoliv

Jeffrey Rawlings

Kimberly Clark

Patrick Reese

*LDS Church
Humanitarian Services*

Martha Richards

Community Representative

Dave Sebahar

Orbital ATK

Erich Sontag

Banner Bank

FINANCIAL REPORT

Source of Funds

Community Campaign	\$1,324,391
Combined Federal Campaign	\$1,540,702
Grants	\$622,852
Other	\$507,297
Total	\$3,995,242

Allocations of Funds

Designations	\$2,465,840
Operations, Programs, and Grants	\$1,388,962
Total	\$3,854,802

This report is based on the 2014 990. See complete audited financial statements at uwnu.org.

Kent Streuling

America First Credit Union

Mark Suchan

MOM Brands

Nate Taggart

Weber School District

Stephen Waldrip

Community Representative

Jan Zogmaister

National Battery Sales

UNITED WAY OF NORTHERN UTAH STAFF

AJ Franks

Campaign Manager

Angela Choberka

Assistant Director of OUPN

Becky Stromberg

Administrative Assistant

Bob Hunter

President & CEO

Bruce Jacobs

Executive Director of Combined Federal Campaign

Daniela Wolford

Program Coordinator, Inspire Playgroups

Debbie Noseworthy

Director of Support Services

Di Sedgwick

Volunteer Engagement Coordinator

Dr. Linda Oda

Director of Community Impact

Durrell Annis

Program Director, Inspire Playgroups

Ella Mitchell

2-1-1 Manager

Felix Gregori

AmeriCorps/VISTA

Gina DeSantis

Grant Budget Administrator

Heather Crockett

Welcome Baby Coordinator

Julie Johnson

Program Director, Welcome Baby

Katie Smith

Administrative Assistant

Megan Speechly

Support Services

Mitch McBride

Director of Marketing & Development

Tamara Forsyth

Director of Finance

Tim Jackson

Chief Operating Officer



FUNDERS

The following corporations, foundations, and organizations have generously contributed to our work.

\$100,000 AND ABOVE



\$25,000-\$99,999



\$10,000-\$24,999



UP TO \$10,000

3M	George & Mary Hall Foundation	PacifiCorp/Rocky Mtn. Power
Advanced Auto Parts	Glaxo Smith Kline	Saint Anne's Center/ Lantern House
Alliant Tech	Goldenwest Credit Union	SBC
American West Bank	H & R Block	Shopko
Anderson Company	Hanover Insurance	Simplex Grinnell
Associated Foods	Homeless Veterans Fellowship	Smith's Food & Drug Stores
Bank of Utah	Horizon Milling	Standard Examiner
Barnes Aerospace Ogden Division	IBM	State Farm Insurance
Benco Dental Supply Co.	Iomega Corporation	Symbol Arts
Best Buy	ITW National	Tab Bank
Box Elder Community Pantry	James & Co.	Target
Boyer Company	J.C. Penney	The Andersons, Inc.
Boys & Girls Clubs of Weber-Davis	JBT Corporation	Timken Company
Brigham City Community Hospital	JP Morgan Chase	Trapper Trails Council, Boy Scouts
Browning	Key Bank	True Value
Cambia Health	Lawrence T. & Janet T. Dee Foundation	Turn Community Services
Cargil	Lenovo	Union Pacific
Catholic Community Services of Utah	Macys Department Store Management & Training Corp	UMB Fund Service
CenturyLink	Mazda	United Way of Northern Utah
Ceridian Employee Services	McKay Dee Foundation	US Bank
Chevron	Midtown Community Health Clinic	Utah Transit Authority
Citi Group	Nationwide	Valley View Elementary School
Community Nursing Services	Northrop Grumman	Vista Outdoors
ConAgra Foods	Northstar HVAC	Weber County
Convergys	Ogden City	Weber County Library System
Costco	Ogden School District	Weber School District
Crafco	Ogden School District Foundation	Weber State University
Dillard's	Ogden Weber ATC	Wells Fargo
Ecolab	Ogden-Weber Community Action Partnership	Western Zirconium
Eide Bailly	Orbital ATK	Wiggins & Co.
Eli Lilly	Overland West	Williams Gas Pipeline
Fairchild Semiconductor	PacifiCorp	YMCA of Northern Utah
Family Counseling Service	Prevent Child Abuse Utah	Your Community Connection of Ogden

COMMUNITY PARTNERS

Acts Six Soup Kitchen	New Hope Crisis Center
Aerospace Heritage Foundation of Utah	Ogden Association for the Blind
American Red Cross of Northern Utah	Ogden Nature Center
AmeriCorps	Ogden School Foundation
Read. Graduate. Succeed.	Ogden Weber ATC Community Action Partnership
Box Elder Community Pantry	Oneida Crisis Center
Box Elder Family Support Center	Oneida Education Foundation
Box Elder School District Foundation	PAAG (Positive Assistance Action Group)
Boys & Girls Clubs of Weber-Davis	People Helping People
Brigham City Fine Arts Center	Phoenix Services
Catholic Community Services of Utah	Pregnancy Care Center of Brigham City
Christmas Box International	Pregnancy Care Center of Ogden
Community Nursing Services	Prevent Child Abuse Utah
Combined Federal Campaign	Prosperity2020
Cottages of Hope	Roads to Independence
Deaf and Blind Children's Fund, Inc.	Rocky Mountain Homes Fund
Enable Utah	Saint Anne's Center/ The Lantern House
Family Counseling Service	SHARE, Inc.
Family Summit Foundation, Center Grieving	State of Utah Department of Workforce Services
Family Support Center of Ogden	The Salvation Army
Friends of the Weber/ Morgan CJC	Toys for Tots
Habitat for Humanity of Northern Utah/ Box Elder/Cache	Trapper Trails Council, Boy Scouts
Habitat for Humanity Weber/Davis	Treehouse Children's Museum
Homeless Veterans Fellowship	Tremont Community Pantry
Hospice of Northern Utah Foundation	UPSTART
House of Hope	Utah AIDS Foundation
Joyce Hansen Hall Food Bank	Utah Down Syndrome Foundation
Junior League of Ogden	Utah Educational Savings Plan
Knights of Columbus	Utah Non-Profits Association
LDS Church, Humanitarian Services	Weber County
Make-A-Wish Foundation	Weber County Library System
McKay Dee Foundation	Weber Human Services
Midtown Community Health Clinic	Weber Pathways
Morgan Education Foundation	Weber School District Foundation
National Center on Shaken Baby Syndrome	Weber State University
	Weber State University Center for Community Engaged Learning
	Weber State University Foundation
	YMCA of Northern Utah
	Your Community Connection of Ogden
	Youth Impact



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Membership Disclosure
United Way of Northern Utah does not charge dues from its member organizations. No fees from designated contributions—whether United Way or the Combined Federal Campaign—are withheld beyond normal and approved campaign expenses.